

Course Title	MBA
Final Award	Master in Business Administration
Interim Awards	Postgraduate Diploma in Business Administration Postgraduate Certificate in Business Administration
Awarding Body	Ravensbourne University London
Teaching Institution	Ravensbourne University London
UCAS Code	
HECOS code (with Subject percentage Splits if applicable)	
QAA Subject Benchmark	QAA Masters SBS Business and Management February 2015
External Accrediting Bodies	
Apprenticeship Standard used to inform the development of the course (if applicable)	
Accelerated Degree Option	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Level 6 Top Up Option (online only)	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Study Load	Full-time Part-time
Mode of study	<input checked="" type="checkbox"/> Face-to-face <input type="checkbox"/> Blended <input type="checkbox"/> Online
Delivery Location(s)	<input checked="" type="checkbox"/> Ravensbourne University campus <input type="checkbox"/> Online
Length(s) of Course(s)	1 Year
Type (open/closed)	
Validation period	Five years
Intended First Cohort Start Date	January 2023
Date produced/amended	3/9/22
Course Leader	Marios Konstantindis
Course Development Team Members	Federica Della-Rocca
Course Administrative Contact	

Course Description

The MBA at Ravensbourne has been created to provide both vocational and academic challenges in business management and administration. It has been uniquely designed for all those who are interested in studying amongst the UK's finest creatives in a design led technological environment and provide you with a holistic approach to your business practice. We want students to explore Business at an international and global level and it is a programme for managers and executives who are looking to progress their career or for those who have been working in industry who want to reapply their studies and advance their standing in business.

Through a series of business lectures and classes taught by industry and academic professionals, you will develop competencies which will support a wide array of skillsets necessary to progress in Business and Management.

You will be expected to participate in a collaborative working environment, and you will be forced at times

to come out of your comfort zone and explore areas of your own leadership and management skills and be put to the test through simulated tasks emulating real world practice.

Through term 1 and 2 understanding contemporary business practices in learning innovation, digital transformation and enterprise you will be prepared for the dynamic ever changing international landscape and develop your own skills in how you can adapt and make use of changes in trade and economy through financial planning for your own business. Through strategy you will align long term business planning and support this with project management skills taught in term 2. In term 3 through your final dissertation you can realise a long-standing business research problem creating a proposal which aims to support your own research findings and that of others.

If you want to study for your MBA in an environment with colleagues who have similar interests and you can share your ideas and vision, this versatile and diverse Master’s in Business Administration will support you and prepare you for your career switch or progression into a variety of different sectors.

Roles which support your MBA are amongst; consulting, finance and investment, technology, analyst, operations, HRM

Course Aims

- To engage and prepare students with knowledge and skillsets required in a highly dynamic and fast paced global and international business environment
- To enable students to become autonomous thinkers and learners acquiring skills and attributes which support and harness the leaders and decision makers in future business
- To provide students with rigorous systematic professional and theoretical application of international business theories, policies and practice
- To provide students with the opportunities to network and alongside their peers to advance practical and professional skills
- To enable students to develop careers goals and aspirations to enter employment or pursue further interest in postgraduate study in their subject discipline

Course Learning Outcomes

The course provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas.

On completion of the Master in Business Administration students will be able to:

Explore	LO1 Devise and present rigorous academic study which underpin fully explored and substantiated research within a business and management sector
Create	LO2 Present systematic research and analysis which inform both professional and academic practice of business and management
Influence	LO3 Demonstrate sound strategic and innovative thinking to enable effective business opportunity and decision making in local global and international environments
Integrate	LO4 Identify and present core concepts to identify strategic, tactical and operational issues to how organisations operate, communicate and are managed in professional context

COURSE SPECIFICATION

Where a student does not complete the full course, but exits with an Ordinary Degree, they will have had the opportunity to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas.

On completion of Postgraduate Diploma in Business Administration the students will be able to:

Explore	LO1 Present academic study which underpin fully explored and substantiated research within a business and management Creative sector
Create	LO2 Present competent research and analysis which inform both professional and academic practice of business and management
Influence	LO3 Demonstrate some strategic and innovative thinking to enable effective business opportunity and decision making in local global and international environments
Integrate	LO4 Identify and present core concepts to identify strategic, tactical and operational issues to how organisations operate, communicate and are managed in professional context

Where a student does not complete the full course, but exits with a Diploma in Higher Education, they will have had the opportunity to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas.

On completion of the Postgraduate Certificate in Business Administration students will be able to:

Explore	LO1 Present academic study which underpins research within a business and management sector
Create	LO2 Present research and analysis which inform both professional and academic practice of business and management
Influence	LO3 Demonstrate limited strategic and innovative thinking to enable effective business opportunity and decision making in local global and international environments
Integrate	LO4 Present concepts to identify strategic, tactical and operational issues to how organisations operate, communicate and are managed in professional context

Ravensbourne University Assessment Criteria

Explore	Research and Analysis Subject Knowledge Critical Thinking and Reflection Problem Solving
Create	Ideation Experimentation Technical Competence Communication and Presentation
Influence	Social Impact Ethical Impact Environmental Impact
Integrate	Collaboration Entrepreneurship and Enterprise

	Professional Development
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Core Competencies

Each module learning outcome should be aligned to at least one competency.

Competency	Definition	Aligned Assessment Criteria
Cognitive	<p>The ability to acquire, retain and use knowledge, recognise, pose and solve problems. Attributes may include:</p> <ul style="list-style-type: none"> • Evaluate their own beliefs, biases and assumptions • Evaluate strengths, weaknesses, and fallacies of logic in arguments and information • Apply lesson from the past or learned knowledge and skills to new and varied situations • Perform basic computations or approach practical problems by choosing appropriately from a variety of mathematical techniques • Devise and defend a logical hypothesis to explain observed phenomenon • Recognize a problem and devise and implement a plan of action 	Explore, Create, Integrate, Influence
Creative	The ability to generate new ideas, express themselves creatively, innovate and/ or solve complex problems in an original way.	Create
Professional	The ability to understand and effectively meet the expectations of industry partners, through outputs and behaviours.	Integrate, Influence
Emotional, Social and Physical	<p>Emotional -The intrapersonal ability to identify, assess, and regulate one’s own emotions and moods; to discriminate among them and to use this information to guide one’s thinking and actions and where one has to make consequential decisions for oneself. Attributes may include:</p> <ul style="list-style-type: none"> • Self-awareness & regulation (including metacognition) • Mindfulness • Cognitive flexibility • Emotional resilience • Motivation • Ethical decision- making <p>Social - The interpersonal ability to identify & understand the underlying emotions of individuals and groups, enhancing communication efficacy, empathy and influence. Attributes</p>	Explore, Influence, Integrate

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	<p>may include:</p> <ul style="list-style-type: none"> • Managing your audience • Coordinating with others • Negotiation • Creativity • People management • Leadership & entrepreneurship • Service orientation • Active listening • Coaching and mentoring <p>Physical - The ability to perceive and optimise physiological activity and responses to influence emotion, solve problems or otherwise effect behaviour. Physical intelligence engages the body to train neuron pathways to help change an inappropriate response to an appropriate response. Attributes may include</p> <ul style="list-style-type: none"> • Self-discipline & management • Attention • Reaction & response time • Cognitive & muscle memory • Managing stress • Physical resilience 	
Cultural	The capability to relate to and work effectively across cultures including intercultural engagement, cultural understanding and intercultural communication.	Influence, Integrate
Enterprise and Entrepreneurial	The generation and application of ideas within a practical setting. It combines creativity, idea generation and design thinking, with problem identification, problem solving, and innovation followed by practical action. This can, but does not exclusively, lead to venture creation (UK Quality Assurance Agency, Enterprise and Entrepreneurship Education 2018).	Create, Influence, Integrate
Digital	The confident adoption of applications, new devices, software and services and the ability to stay up to date with ICT as it evolves. The ability to deal with failures and problems of ICT and to design and implement solutions (Jisc Digital Capabilities Framework)	Explore, Create, Integrate, Influence
Ravensbourne Return	Engagement with inhouse activities including mentoring other students, volunteering, acting as a student rep or ambassador.	Explore, Create, Influence,

	<p>Demonstrate a knowledge of current events and social issues Identify their personal convictions and explore options for putting these convictions into practice Engagement with the external community through (from) employment, volunteering, participation in a Professional Life or other programme-based project.</p>	<p>Integrate,</p>
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Learning, Teaching and Assessment

Learning and Teaching methods	Assessment Strategy
<p>Briefings Lectures Formative Assessments Seminars Workshops Individual assessment Case studies Simulated Corporate Activities Group Work Presentations and Pitches Primary Field Research Mentoring Industry Presentations Industry visits and field work On-line activity & blended learning Debate Critiques Self-directed independent study</p>	<p><i>[set out the overall method(s) of assessment for the course, for example by exams, coursework or practical assessments, etc (or a combination of these) need to be set out (CMA guidance)]</i></p> <p>Both formative and summative assessment methods will feature throughout the course.</p> <p>Assessment for most units within this course will be mixture of holistic ie.100% portfolio of evidence and weighted</p> <p>Assessment Methods & Requirements will include both written and visual components including but not exclusively:</p> <ul style="list-style-type: none"> • Report • Case studies • Business Pitch • Financial Planning • Management Plan • Digital Roadmap • Business Plan • Dissertation • Research proposal

Course Structure

Module Code	Module Title	Shared Module	Mandatory / Elective	Credits
Level 7				
MBA22101	International Business Management		Mandatory	20
MBA22102	Strategic Management and Leadership		Mandatory	20
MBA22103	Innovation and Enterprise		Mandatory	20
MBA22104	Finance for Creative Enterprise		Mandatory	20
MBA22106B	Creative Technology and Digital Transformation		Elective	20
or MBA22106A	Fashion Management		Elective	20
or MBA22106C	Media Management		Elective	20
MBA22105	Research Methods and Practice		Mandatory	20
MBA22107	Dissertation		Mandatory	60
			Total	180

Learning Hours

Learning Hours			
Staff – Student Contact Hours		Independent Study Hours	
Taught hours	48	Independent Study, self-directed study and assessment	152
Total			200

Course Regulations

Entry Requirements
A lower second class honour’s degree (or higher) from a UK university or an overseas qualification of an equivalent standard from a university or educational institution of university rank, or equivalent.
GCSE English Language at Grade 4/C or higher or an overseas qualification of an equivalent standard or equivalent.
IELTS 6.0 overall and a minimum of 5.5 in each component: reading, writing, speaking and listening, or equivalent.
Accreditation of Prior Learning (if applicable)
Applications are welcomed from those who may not possess formal entry qualifications, mature

students, those with work experience or with qualifications other than those listed above. Such applicants should demonstrate sufficient aptitude and potential to complete the course successfully. Applicants will be assessed at interview in accordance with Ravensbourne’s Accreditation of Prior Learning Policy and Procedure and Student Transfer Plan.

Conditions for Progression

Students will be deemed to have passed a module if they achieve a C- (50%) for postgraduate students. Some modules, e.g. electives, use Pass/Fail grades and no marks are awarded. Pass/Fail grades are not used in the calculation of classifications for awards.

A student who has passed all assessments to date but has not yet reached the end of a level (or stage) will be permitted to proceed into the following semester by the Interim Assessment Board.

Reassessment of Failed Elements

Failure in any component will result in a Fail grade for the component.

Non-submission in any component will result in a non-submission for the component.

Students must then successfully retrieve the failed or non-submitted component by resubmission of assessment in order to pass the module.

Where a student does successfully retrieve a component failure, the grade for the component will be capped at 40% (undergraduate) or 50% (postgraduate) (except where Extenuating Circumstances have been approved). The overall grade for the module will be calculated using all achieved grades where there are 2 or more components.

Conditions for the Granting of Awards

A student who completes an approved course of study, shall be awarded *Master’s in Business Administration*.

Those students who exit the Course without completing it may be entitled to exit with an award of either a:

1. Postgraduate Diploma in Business Administration 120 Credits provided they complete an approved course of modules and the learning outcomes for such award as set out in the Course Specification.
2. Postgraduate Certificate in Business Administration 60 Credits, provided they complete an approved course of modules and the learning outcomes for such award as set out in the Course Specification.

Any derogation(s) from the Regulations required?

If yes, please state which regulation requires a derogation for approval by the Academic Board.

Student Support	https://www.ravensbourne.ac.uk/student-services
Assessment Regulations	https://www.ravensbourne.ac.uk/staff-and-student-policies

COURSE SPECIFICATION

Course Learning Outcomes	CLO1	CLO2	CLO3	CLO4
Level 7 Units				
International Business Management	x	x	x	
Strategic Management and Leadership	x	x		
Innovation and Enterprise	x	x		x
Finance for Creative Enterprise	x	x		
Elective (Fashion Management, Media Management, Creative Technology and Digital Transformation)	x	x		x
Research Methods and Practice	x		x	x
Dissertation	x	x	x	x

	Semester 1			Semester 2			Semester 3
Level 7 180 Credits	International Business Management 20 credits	Strategic Management and Leadership 20 credits	Innovation and Enterprise 20 credits	Finance for Creative Enterprise 20 credits	Research methods 20 credits	Elective (Fashion management, Media Management, Creative Technology and Digital Transformation) 20 credits	Dissertation 60 credits

Course Diagram