



Course Information Form

This Course Information Form provides the definitive record of the designated course

Section A: General Course Information

Course Title	MSc Management
Final Award	MSc
Route Code	MSMABAAF/MSMANAAF
Intermediate Qualification(s)	
FHEQ Level	7
Location of Delivery	Roots Ivy
Mode(s) and length of study	Full Time over 1 Year (MSc) Full-time
Standard intake points (months)	Only for the launch session, programme will start in Block 2 in November 2021. However, all subsequent intake points will be Blocks 1 and 3 (i.e. September and January)
External Reference Points as applicable including Subject Benchmark	QAA (2015), 'Subject Benchmark Statement: Master's Degrees in Business and Management' QAA Framework for higher education qualifications (2014) (level 7) http://www.qaa.ac.uk/en/Publications/Documents/qualifications- frameworks.pdf QAA (2014), 'Master's Degree characteristics'
Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	None
HECoS code(s)	100089

UCAS Course Code	N/A
Course Aims	<ul style="list-style-type: none"> &bull; Offer you the opportunity to develop strength in management, locally and internationally, operationally, tactically and strategically. &bull; Provide you with a focus on strategic areas of marketing, operations, accounting and strategy itself, all framed by the opportunity to complete a masters capstone experience unit (Dissertation) in your chosen area. &bull; Develop the skills required to adopt appropriate strategic responses to different management and business environments. &bull; Develop your capability to undertake research and apply the latest thinking relating to the management of different organisations, and the use of relevant management strategies within the local and global economy. You will appreciate the importance of integrating key business functional areas in order to make effective management decisions. You will develop enhanced personal and interpersonal skills. These include critical thinking, team working, problem solving, numeracy and quantitative skills, self-management and negotiation <p>At the end of this course, you will have the ability to use confidently your strategic and analytical skills to solve strategic management problems.</p> <p>Upon successful completion of your course you should meet the appropriate learning outcomes for your award shown in the table below</p>

Course Learning Outcomes	Upon successful completion of your course you should meet the appropriate learning outcomes for your award shown in the table below		
		Outcome	Award
	1	Demonstrate a systematic understanding of a range of complex business situations taking account of current developments in creative organisational management.	MSc and Postgraduate Diploma in Management
	2	Understand the financial operations of the business enterprise, the sources, uses and management of finance and the use of accounting for managerial and financial reporting applications	MSc and Postgraduate Diploma in Management
	3	Effectively develop projects and manage operations for application in business and management in a global knowledge-based economy.	MSc
	4	Demonstrate effective rigorous and reflective skills of self-management and independence in terms of planning, behaviour, motivation, individual initiative and enterprise in order to meet the demands of a graduate of MSc Management, whilst taking responsibility for personal learning and continuous professional development against clearly identified personal career-related goals.	MSc
	5	Conduct research and analyse a range of complex and pervasive issues in a systematic and creative manner to generate sound judgements and recommendations that are communicated effectively to both a specialist and non-specialist audience.	MSc
	6	Effectively research, develop projects and manage operations for application in business and management in a global knowledge-based economy.	Postgraduate Diploma in Management
<p>CRe8 articulates the University of Bedfordshire's approach to creating an environment that supports effective learning and teaching. Its elements, appropriate curriculum design, personalized and realistic learning, employability and suitable assessment strategies, are the basic ingredients of our approach to teaching and learning. The MSc Management has been developed based on those principles.</p> <p>A number of taught Units where direct contact will be blended with independent learning have been designed to offer an interesting, current and innovative curriculum. Students will undertake four 30 credit Units in the areas of Accounting and Finance, Marketing and the Digital Future, Strategy and Brand Management, Operations and information Management.</p> <p>These are four areas of cognitive knowledge that provide a sound background for a graduate and will be the basis for a successful</p>			

career. They will provide our students with a clear understanding of a very dynamically evolving environment and will equip them with a holistic awareness of the world we live in and with qualities that are highly sought by employers.

A number of transferable skills will be further developed. The need to understand key developments in global markets require a range of technical and analytical skills. Today's demanding labour markets, in the UK and internationally, require a number of other abilities and proficiencies. The ability to conduct sound research, computer literacy, relevant software use, professionalism, presentation skills are some of the attributes that our graduate will possess at the end of their course.

The course will provide students with a unique learning experience. It will be intense but also very rewarding. Students will start with a week- long induction where, apart from being introduced to the University and the faculty, they will be introduced to the guided, flexible learning approach utilised on the course thereby preparing them for the rest of their studies. The delivery method followed is that of Block teaching. Students will undertake one Unit at a time for six weeks and that will be a block of delivery. At the end of the four blocks, they will progress to their master's capstone, which demands students to demonstrate an ability to apply current literature and thinking to address a topical research question or practical problem.

Research methods appropriate to the enquiry context will be embedded. Each unit will include significant direct contact time but it will also require and provide time for individual reading and preparation for assessment. That will take place in weeks 3 and 6 of each block. There may be further scheduled group work, which may be with or without direct lecturer supervision. As with any postgraduate course, much of the learning of students will be from each other and this process will be facilitated by the style of delivery, and the assessment methods.

The knowledge and concepts acquired during the first four taught periods of block teaching along with a number of highly important transferable skills will be combined and evaluated during the writing of the final piece of work, the master's capstone experience unit. An appropriate research methods element will introduce students to the idea of postgraduate and/or action-based research. This will enhance student ability to produce an independent piece of work and it will provide them with an opportunity to show the creativity and independence required in the workplace by holders of postgraduate degrees.

With no doubt, being active participants in the learning process, instead of members of a passive audience, improves the student learning experience and increases knowledge. At the same time, and throughout the course, students will be working on building up on a number of additional transferable skills. Those are the ability to conduct high quality academic enquiry, to identify questions that need to be addressed in both a professional and scientific way, to think critically when analysing, deduct when synthesizing, and to present argument in a clear and concise manner as it is required for their success in this course but also as it will be expected by future employers.

Student contribution to their own learning is pivotal. It is essential that, in order to maximise the educational benefit and to derive the best experience, students must make optimum use of the time provided for individual learning. Direct contact times will be highly interactive and student preparation in advance is a key element for success. Starting in induction week students will prepare for what will be an intensive delivery which will then be followed by their own individual learning and assessment. The Lecturers who will deliver this Course are active researchers and will guide students through this process by exposing them to the latest developments of the relevant subjects. Research informed teaching is the basis for transforming a course to a unique

Teaching, learning and assessment strategies

student experience in an area of knowledge which is very dynamic in its evolution. Although the main concepts and theories might be following the structure of a textbook, students will be expected to do a substantial amount of reading themselves. There will be both guided and independent reading and the information will be available through BREO and Unit Handbooks. The University's Virtual Learning Environment will be essential in this effort given the delivery method.

Besides the knowledge of theories and concepts and their application to real life business situations, four basic elements have been used in developing this course. Critical and creative thinking should be part of every postgraduate course. Students will be encouraged to receive, discuss and evaluate across all Units. They will also participate greatly in developing their own learning through independent and guided reading and they will be encouraged to share their views, ideas and knowledge. Systemic thinking will be greatly promoted. A postgraduate student in Management should understand that all theoretical ideas and their applications are not independent of the world we live in and should be interconnected when trying to analyse economic conditions and explain business behaviour. The ability to decompose and synthesize will be a key factor in achieving this and it will be developed in all Units. Finally, collaboration at all stages of this course will be required, either informally in the context of class discussions, or when formative group assessments have to be prepared. Along with sharing their ideas and contributing to their team, students will learn to appreciate the importance of being dependable.

Assessment

The assessment strategy for this course is designed in a way that will contribute to student development and will help them achieve their goals and enhance their employability. An essential element of this process is that feedback will be provided in due time so it is integrated in the learning process. When group work is required, the marks given will be individual following the University of Bedfordshire's regulatory scheme. The different kinds of assessment are listed below and in some cases they will be used in combination, making sure however that there are no hidden tasks. In addition to the assessment strategies followed in each Unit, student knowledge and skills will be also formatively assessed through problem solving sessions or case study discussions, in order to ensure that development of their comprehension of the underlying concepts is appropriate to the level of studies and continuously supports the overall student achievement. A full list of how each Unit will be assessed is presented in the previous section. The University's Learning Resources provide a 'Study Hub' where you can improve your assignment grades by accessing free professional support to develop a wide range of relevant and valuable academic skills.

Three teams of specialists: Student Support & Development, Work Placement Cell and Library & Digital Information Team can help you develop your academic skills and improve your assignment writing and preparation techniques; leading to better grades and enhanced employability.

Learn what information you need for your assignments, how to find it and assess if it's relevant and reliable. Then use the techniques you have discovered to manage your time effectively and improve your academic writing style or your presentation skills.

You will find a wide range of online guides to help you. These cover key areas for success such as library resources, referencing, academic writing, maths, study skills and how to optimise your use of Microsoft Office products.

	<p>Please refer to the relevant section of this form regarding Academic Integrity.</p> <p>The intensive character of this Course's delivery as it is outlined in its Teaching and Learning philosophy is consistent with the needs of today's world for graduates who accumulate knowledge fast and are able to express the outcome of this process in a way that is meaningful and comprehensive. After induction, a week of intensive direct contact time followed by students own contribution through individual learning, will take them to the first assessment point. The process will repeat and at the end of the six-week block, the final assessment will be due. This will be a demanding but very rewarding experience.</p> <p>As mentioned above, the MSc management is designed to develop a number of transferable skills which along with the knowledge and understanding of the relevant theories and concepts will provide our graduates with all those abilities required for a successful career. The different methods used to assess student performance are designed to evaluate the following: Research and literature review skills, data handling, application, numeracy, computer literacy, ability to contextualize and evaluate, presentation skills and professionalism, and collaboration.</p>
<p>Learning support</p>	<p>The course team at Roots Ivy will be your first point of contact while you are studying with the University of Bedfordshire. The University supports students in a number of ways:</p> <ul style="list-style-type: none"> · The Student Information Desk (SID) http://www.beds.ac.uk/studentlife/student-support/sid/services provides a range of support services and an interface to the University Student Engagement and Mitigation Team for extenuating circumstances http://www.beds.ac.uk/studentlife/student-support/academic/extenuating · Study Hub provides advice and guidance on developing academic skills http://lrweb.beds.ac.uk/studyhub <p>Roots Ivy College's comprehensive student support service includes: Student Support team advising and supporting those with physical or learning needs or more general student wellbeing; Departmental support system based on open-door policy; a student managed Peer- Assisted Learning scheme; support from your lecturers. Three teams of specialists: Student Support & Development, Work Placement Cell and Library & Digital Information Team can help you develop your academic skills and improve your assignment writing and preparation techniques; leading to better grades and enhanced employability. Other services include Student Affairs and Counselling team, help desk and student development department, industry linkages and work placement cell, library and digital information team, digital and integrated technology unit, and personal tutors within departments.</p>
<p>Admissions Criteria</p>	<p>https://www.beds.ac.uk/entryrequirements</p> <p>Approved Variations and Additions to Standard Admission</p> <p>None</p>

Assessment Regulations	<p>https://www.beds.ac.uk/about-us/our-university/academic-information</p> <p>Note: Be aware that our regulations change every year</p> <p>Approved Variations and Additions to Standard Assessment Regulations'</p> <p>None</p>
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Section B: Course Structure

The Units which make up the course are listed below. Each unit contributes to the achievement of the course learning outcomes either through teaching (T), general development of skills and knowledge (D) or in your assessments (A).

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
AAF044-6	Accounting and Finance	7	30	Core		TD A12	TD A12	TD A12	TD A12										
BSS052-6	Project and Operations Management	7	30	Core	TD A1		TD A2	TD A1	TD A1										
MAR039-6	Marketing and the Digital Future	7	30	Core	TD A1 2		TD A12	TD A12	TD A12										
MAR042-6	Dissertation	7	60	Option	TD A1 2	TD A12	TD A12	TD A12	TD A12										
MAR043-6	Strategy and Brand Management	7	30	Core	TD A1 2		TD A12	TD A12	TD A12										

Section C: Assessment Plan

The course is assessed as follows :

MSMABAAF+MSMANAAF-

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
AAF044-6	7	1 BLOC K	Core	EX-PT	3	CW-CS	6				
BSS052-6	7	1 BLOC K	Core	WR-I	3	EX-PT	6				
MAR039-6	7	1 BLOC K	Core	EX-PT	3	CW-CS	6				
MAR042-6	7	1 BLOC K	Core	WR-I	3	PJ-DIS	12				
MAR043-6	7	1 BLOC K	Core	WR-I	6						

Glossary of Terms for Assessment Type Codes

CW-CS	Coursework - Case Study
PJ-DIS	Coursework - Dissertation Report
WR-I	Coursework - Individual Report

Administrative Information

Faculty	University of Bedfordshire Business School
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School	Department of International Business, Marketing and Tourism
Head of School/Department	Dr Steve McPeak
Course Coordinator	Leszek Wypych