 University of Bedfordshire

Course Information Form

This Course Information Form provides the definitive record of the designated course

General Course Information

Course Title	International Business with Data Analytics
Qualification	MSc
FHEQ Level	7
Intermediate Qualification(s)	None
Awarding Institution	University of Bedfordshire
Location of Delivery	AA University Square Campus
Mode(s) of Study and Duration	Block delivery Full Time over 24 Months
Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	Not Applicable
UCAS Course Code	
External Benchmarking	QAA (2015), 'Subject Benchmark Statement: Master's Degrees in Business and Management http://www.qaa.ac.uk/en/Publications/Documents/SBS-Business-and%20Management-15.pdf QAA (2014), 'UK Framework for Higher Education Qualifications' (Level 7) http://www.qaa.ac.uk/en/Publications/Documents/qualifications-frameworks.pdf QAA (2014), 'Master's Degree characteristics' http://www.qaa.ac.uk/en/Publications/Documents/Masters-Degrees-Characteristics.pdf
Entry Month(s)	October, November, February, April, June or August

Why study this course
As the business world morphs to accommodate the dynamic economic environment of today, this course introduces non-specialists to a range of business functional areas so that you become knowledgeable and effective managers. You develop a deep understanding of organisations and their external context. You also learn how to manage yourself, and others, in a supportive and academic environment. The course focuses on developing an awareness of business operations in an international environment, the management of corporate reputation and brands, international finance and cultural awareness in global contexts. Data Analytics Units cover a wide range of topics including programming , databases , security ,project

management and computer networking , giving you both the underpinning theory and the ability to apply it to complex real world problems as well as an awareness of emerging technologies and developments .

The Data Analytics Units are designed for non computing graduates who are looking to apply information technology to their careers , or who are looking to change their career direction . These Units cover a wide range of topics including programming , databases , project management , and computer networks . During the units you will learn the underpinning theory of these topcs and you will apply these theories to practical scenarios .

Educational Aims

This course offers you the opportunity to develop a particular strength in the management of international business issues.

You will focus on strategic areas of management, international business, intercultural competencies, brand management, data analytics and financial management, all framed by the lens of developing patterns of world trade and the global marketplace.

You will develop the skills required to adopt appropriate strategic responses to different market environments through the study of organisations. You will also understand the impact of contextual forces on international organisations, including the management functions of business such as corporate and brand reputation, corporate governance and ethical, economic and environmental change issues.

You will develop your knowledge of the financing of organisations including the sources, uses and management of finance and the use of accounting for managerial and financial reporting.

You will also study the management and development of people in organisations within a cross-cultural context, the use of relevant communications within the global economy. You will appreciate how cultural differences affect both buying behaviour and marketing approaches. As well as specific knowledge relating to international business, you will develop enhanced personal and interpersonal skills. These include critical thinking, team working, problem solving, numeracy and quantitative skills, self-management and negotiation skills.

At the end of this course, you will have the ability to use confidently your strategic and analytical skills to solve strategic international business and management problems.

Course Structure

The Units which make up the course (including the Professional Practice Year as applicable) are:

Unit Code	Level	Credits	Unit Name	Core or option
LAW040-6	7	30	Accounting and Finance	Core
BSS050-6	7	30	Strategic Management	Core
MAR036-6	7	30	Brand Communication and Reputation Management	Core
MAR038-6	7	30	Intercultural Business Competences	Core
CIS108-6	7	30	Data Modelling , Management & Governance	Core
CIS114-6	7	30	Network Systems & Administration	Core
BSSXXX-6	7	10	Personal Professional Development	Core
CISXXX-6	7	10	Developing Independent Research	Core
MAR042-6	7	60	Business Dissertation	Option
MAR040-6	7	60	Professional Practice	Option
MAR041-6	7	60	Business Live Project	Option

Course-Specific Regulations

Students can progress to the dissertation stage provided they have attempted all elements of the prescribed assessment for the taught stage; have passed units to the value of at least 170 credits; and providing the repeat assessments (referrals) are not due to an academic offence.

Students will not be permitted to progress to the dissertation stage whilst carrying a referral in any of the additional (extra) units of study.

Entry requirements

We consider applicants with a good honours degree 2.2 or above in a relevant academic discipline from a recognised University. To apply for this course, a Business degree or any other degree indicating basic quantitative skills is required. Otherwise, applicants from different subject areas will be considered on an individual basis according to their relevant professional experience or qualifications. International applicants should also hold a minimum IELTS test for English Language.

English language requirements are described at: http://www.beds.ac.uk//english-language

Additional Course Costs

Not applicable

Graduate Impact Statements

The course has been designed to develop graduates who are able to:

- Operate as effective and efficient junior managers who can address key brand and corporate issues on the challenges and opportunities of investing internationally, and able to synthesise complex information and data producing meaningful written and verbal outcomes.

- Evaluate critically to apply a range of inputs to an effective standard, either in a report, research dissertation, or presenting a variety of facts and ideas publically and effectively.

- Use their own initiative and innovation to conceptualise and appraise data into an appropriate format to create new opportunities for a range of international businesses.

Course Learning Outcomes

For an MSc International Business

Upon successful completion of this course, you should be able to:-

Learning Outcome 1

Demonstrate a critical understanding of organisations and their international external environment.

Learning Outcome 2

Demonstrate a systematic relevant knowledge about how organisations and their environments are managed within a cross-cultural context.

Learning Outcome 3

Evaluate critically a range of international business, brand and corporate issues that requires analysis essential to dynamic decision-making in an international organisation.

Learning Outcome 4

Demonstrate an ability to synthesise a range of complex business data, research sources and appropriate methodologies to inform the overall management and learning processes.

Learning Outcome 5

Demonstrate effective, rigorous and reflective skills of self-management and independence in terms of planning, behaviour, motivation, individual initiative and enterprise in order to meet the demands of the field of study in International Business, while taking responsibility for personal learning and continuous professional development against clearly identified personal career-related goals.

Learning Outcome 6

In the absence of complete data, analyse a range of complex and pervasive issues in a systematic and creative manner to generate sound judgements and recommendations that are communicated effectively to both a specialist and non-specialist audience.

Learning Outcome 7

Demonstrate a deep and systematic knowledge and understanding of the key principles , tools and techniques in the field of applied computing and information technology aligned with

advanced problem solving , innovation and creativity to develop solutions to applied computing and information technology contexts .

Learning Outcome 8

Acquire strong technical expertise Outcome and critical awareness of the security implications , methodologies and frameworks applied to modern information security management systems to safeguard organisations and their assets .

Learning Outcomes 9

Flexibly and creatively apply knowledge to improve and modify existing incident response programmes and demonstrate the ability to critique national and international standards and best practices .

Learning Outcomes 10

Demonstrate a systematic understanding of career planning including factors of organisational and personal collaboration that impact on career trajectories and be able to conduct a self evaluation of oneself against relevant skills and organisational competences to establish a personal development plan that delivers personal and organisational performance impact.

Learning Outcome 11

Demonstrate knowledge and understanding of what goes into a research proposal, the rudiments of good research design at masters level and be able to produce work of a standard consistent with research publications in your field of study, communicating conclusions clearly to a specialist and non-specialist audience

PSRB details
Not applicable

Learning and Teaching
The MSc International Business is designed to help you develop your strategic thinking ability in relation to the issues surrounding managing international business. The course will provide you with a unique experience which will enable you to understand the underlying forces of globalisation and interpret the effects of these forces to gain a better understanding of business and management particularly from a global and international business perspective.

Your course will be delivered in a blocks format; this means you will undertake one unit at a time for 6 weeks and that will be a block delivery. You will undertake one Unit at a time for six weeks and that will be a block of delivery. At the end of four blocks you will progress to the master's capstone experience stage where you will opt to complete a dissertation, a professional practice, or a live project unit. Each of these options will include an element of research methodology which is embedded within the unit. In order to undertake any of the capstone elements of this course you must have successfully completed 90 taught credits with the exception of the Professional Practice Unit for which you need to have completed all taught elements. Each Unit will include significant direct contact time but it will also require and provide

time for individual reading and preparation for assessment. That will take place in weeks 3 and 6 of each block. By the end of this course, you will appreciate the importance of developing a deep understanding regarding International Issues.

International Business as a study area is distinctive in that it is interdisciplinary and draws upon a wide range of soft and hard sciences. Thus, at postgraduate level the study must be integrative, blending human behaviour with analytical approaches to solve problems and implement solutions through and with people especially from a global perspective for organisations of all sizes.

Underpinning this course is the recognition that international business environments are culturally diversified and there is no single culturally-defined approach to doing international business or working with others. To ensure relevance in the global economy, you will be able to draw on a range of methods and tools for managing cultural diversity and develop strategies to predict and handle situations that occur in a cross-cultural context.

The teaching on the applied computing units uses everyday experiences as a starting point to embark on a more systematic analysis and interpretation of key technologies and their application through a series of lectures and practical demonstrations and exercises .

Being active participants in the learning process, instead of members of a passive audience, improves your learning experience and increases your knowledge. At the same time, and throughout the course, you will be working on building up a number of transferable skills. You will develop the ability to conduct high quality academic research ,,identifying questions that need to be addressed in both a professional and scientific way, to think critically when analysing, deduct when synthesizing, and to present your argument in a clear and concise manner as it is required for your success in this course but also as it will be expected by your future employers.

Your contribution to your own learning is pivotal. It is essential that, in order to maximise your benefit and to derive the best student experience, you must make optimum use of the time provided for individual learning. Direct contact times will be highly interactive and student preparation in advance is a key element for success. Therefore, your committed attendance from the welcome week to the last week of the block is essential, with non-attendance having consequential implications. Your attendance will be monitored by an effective process to ensure timely response to non-attendance issues. Starting in welcome week you will prepare for what will be an intensive delivery which will then be followed by your own individual learning and assessment. Your tutors are active researchers and they will guide you through this process by exposing you to the latest developments of the relevant subjects. Research-informed teaching is the basis for transforming a course into a unique student experience in an area of knowledge which is very dynamic in its evolution. Although the main concepts and theories might be following the structure of a textbook, you are expected to do a substantial amount of reading yourselves. There will be both guided and independent reading and the information will be available to you through BREO and your Unit Handbooks. The University's Virtual Learning Environment will be essential in your effort given the delivery method.

Assessment

A number of different assessment methods will contribute to your development and will enhance your employability. We consider it essential that comprehensive feedback is provided in due time so it is integrated in your learning process. When group work is required, the marks given will be individual following the University of Bedfordshire's regulatory scheme. In some cases, different kinds of assessment may be used in combination, making sure however that there are no hidden tasks.

The intensive character of this Course's delivery as it is outlined in its Teaching and Learning philosophy is consistent with the needs of today's world for graduates who accumulate knowledge fast and are able to express the outcome of this process in a way that is meaningful and comprehensive. After Induction, a week of intensive direct contact time followed by your own contribution through individual learning, which will take you to your first assessment point. At the end of your six-week block, your final assessment will be due. The end-of-unit examinations focus primarily on critical discussion of theory and current practice and provide the reassurance of guaranteed student authorship, and a true measure of your own ability and understanding.

This will be a demanding but very rewarding experience.

The overall underpinning assessment strategy on this course tests the intended learning outcomes through exposing students to a range of assessment types. The aim is to develop both knowledge and skills to support students' entry to employment as confident managers .The units on this course therefore use varied combination of types of assessments for both formative and summative purposes to enrich the learning experience. The range of assessments used for this course includes:

Written Examination or Class Test: Questions in these exams always promote critical thinking and help you gradually develop your ability to apply, analyse, synthesize and evaluate.

Individual Written Report or Essays: Your knowledge and skills are developed when you undertake the task of writing an individual report and the whole process contributes to your improvement when it comes to conducting postgraduate level research and developing your enterprise. The ability to perform literature informed research, to review and evaluate the relevant sources and to use an appropriate methodology in order to analyze and evaluate the relevant concepts is being assessed.

Case Study Examination: You will apply your knowledge in the context of a specific case

Oral Presentation: A number of transferable skills will be developed including the ability to present your findings in a professional, clear and concise manner.

Reflective Report: Evaluating your own contribution to a team is essential in the context of this course but in the workplace as well

Dissertation / Professional Practice / Live Project: Regardless of which master's capstone experience you opt for, you will have to produce an individual, independent piece of work. You will be asked to identify the research question or problem under investigation, review the relevant literature, and develop a sound methodology in order to explore the problem, proceed with the analysis, discuss your findings and make recommendations. It is the capstone of this course and builds on the knowledge and skills acquired in all Units. It will be one of the most challenging but yet enjoyable and rewarding experiences you will encounter.

The use of a wide range of sources, both academic and other is a requirement for a postgraduate degree. The notions of accountability and academic integrity will be an integral part of your course. You will be supported in developing an understanding of academic integrity

on this course. You will be informed about what plagiarism is and how to avoid it during the delivery of each Unit. Where an individual project is required you will be asked to show the different stages of your work or to present it in its entity upon completion. Where collaborative tasks are assigned, an individual reflective report will be necessary to indicate your contribution to the team. All coursework assignments will require a thorough evaluation of the sources used and referencing will be done according to the Harvard Referencing System.

Assessment Map

Unit Code	C/O	2	3	4	5	6	7	8	9	10	11	12	13	14	15
LAW040-6	C		Ex-PT			WR-Bus									
BSS050-6	C		WR-I			CW-CS									
MAR036-6	C		CW-RW			WR-I									
MAR038-6	C		CW-Port			WR-I									
MAR042-6	O		PR-Oral									PJ-Diss			
MAR040-6	O		WR-I									WR-WB			
MAR042-6	O		WR-I									PJ-Proj			
CIS 108 -6	C		PJ=ART			EX									
CIS 114-6	C		WR1			CW-PORT									
BSSXXX-6	C					CW-Port-									
CIS XXX-6	C					CW-Port									

Developing your employability

The MSc International Business focuses on business management in an international context. You will develop problem solving skills using the techniques you learn becoming therefore more skilled, well informed and alert professionals in an increasingly demanding world.

This course equips you with the knowledge and skills to take up a career in the management of internationally related businesses. One of the ways this is achieved is by the provision of our unique practice-based approach across all the units where businesses engage and work with you on real life projects, offering hands on experience of dealing with business issues and gives you valuable evidence for future job searching. The course will be valuable both to people looking to launch a career in international business either in the private or public sector, and those already working in such an environment that are looking to develop their career with a relevant qualification.

The course sits at the heart of developing the University of Bedfordshire Business School's distinctiveness through its practice-based provision while maintaining its high academic standards.

Your enterprise, research skills and report writing ability will be enhanced and evolve through the very exciting, master's capstone experience where you will explore a problem or research question on a topic that is highly relevant and applicable to international business.

The time between blocks provides an opportunity for personal reflection and developing self-awareness skills valued by employers.

After Graduation

On successful completion of this course you are likely to progress into the following areas:

- Junior management in a range of possible functional areas including marketing communications.
- Become an entrepreneur
- Enrol in a fast track post-graduate scheme in a major international organisation

This course also provides an excellent pathway for further studies at the MPhil and PhD levels.

Additional Information

Not applicable

Student Support during the course

At the University of Bedfordshire, student experience is a top priority. A holistic approach requires that students receive appropriate support which is not limited to their scheduled class time. A range of services will be available to you as students in this course.

Library Services (http://lrweb.beds.ac.uk) and the **Student Information Desk** (http://www.beds.ac.uk/studentlife/student-support/sid) will usually be your first point of reference and two of the places you visit most often. For an overview of those services, including **Health and Well Being** as well as **Career Services** please visit: http://www.beds.ac.uk/studentlife/student- support

BREO: Bedfordshire Resources for Education Online (BREO) includes the University's virtual learning environment (Blackboard) and a range of other technologies. Through BREO you will have access to a range of materials and resources to help and support

you in each of the units you study and it is important that you access BREO regularly to find out about any changes.

In addition to these support services available in the University, course specific support has been designed to help you progress successfully, both academically and in terms of your future career and study ambitions.

English Language Support through the Language Centre with daily drop in service and free language classes.

For international students, there is a dedicated **International Students' Support Team**. The team is here to help you settle into University life and give advice on a range of issues such as: part-time work, how to open a bank account, places of worship and local places of interest. There is also an international student welcome programme, designed to enrich your time of study at the University as well as help you settle in, adjust to your surroundings and get to know your way around.

Your **Course Coordinator** is a key contact to advise you on the following:
- Specific information regarding your Course, particular Units, options, regulations, etc.
- Accuracy of your results
- Obligations regarding re-assessment and repeats
- Materials including the Course Handbook, and welcome information.

You will first meet your course coordinator during welcome week (induction) at the start of your course. Welcome week is a vital part of your course, designed to help you settle into the university and provide you with all the information that you need relating to how your course runs. During this week, you will be involved in several interactive tasks designed to prepare you for study at Master's level and to start planning your personal development. Between each block of study, you will be expected to attend follow on sessions where you will reflect on your progress against your intended aims and plan future development steps. During welcome week, we will explain the teaching and learning experience that we have designed in the course and explain why you will be engaged in various learning activities. The employability aspects and the skills that the course aims to develop will also be explained. You will have an opportunity to reflect on and evaluate your learning strengths and weaknesses and current skills base during welcome week. In between each block of study you will then be able to reflect on your progress, identify the activities that have contributed to your personal development and plan future development targets and actions.

During welcome week, the Master's capstone unit choices will be explained and you will make an initial choice about whether your final unit is a traditional dissertation or a work related learning experience. The course team will then work with you to help you plan the steps that you need to take to be successful in your final unit. Finally, during welcome week, you will develop a map of 'your support network' and be introduced to the individuals who are available to help you with the various aspects of your study.

A **Personal Academic Tutor** will be allocated to you after you have arrived and registered. Your PAT will be your coach during your studies. A dedicated information system is designed to support this process and you will be invited to meetings with your PAT to discuss your progress. Your PAT will be an important person to help you reflect on your progress and get the most of your decision to study a Master's degree.

As you will be studying one unit at a time, you will develop a strong relationship with the staff and your peers in each block of study. This design aspect of the course means that you will be benefitting from and contributing to learning communities that are dynamic and supportive. Staff and peers will get to know you very quickly, they will notice if you are missing and will

follow up to check that everything is well. There is also time in each block of delivery to help you catch up if you unavoidably miss a session due to illness, for example.

A lot of thought and attention has been paid to ensuring that you are supported, at a university, course and unit level. Your engagement with these support systems is crucial for you to achieve your ambitions.

Course Equality Impact Assessment

Question	Y/N	Anticipatory adjustments/actions
Is the promotion of the course open and inclusive in terms of language, images and location?	Y	
Are there any aspects of the curriculum that might present difficulties for disabled students? For example, skills and practical tests, use of equipment, use of e-learning, placements, field trips etc.	N	If so indicate the anticipatory adjustments and arrangements here
Are there any elements of the content of the course that might have an adverse impact on any of the other groups with protected characteristics[1]?	N	If so then indicate the anticipatory adjustments and arrangements here
If the admission process involves interviews, performances or portfolios how have you demonstrated fairness and avoid practices that could lead to unlawful discrimination?	N	
Have you framed the course learning outcomes and Graduate Impact Statements in a non-discriminatory way?	Y	
Does the course handbook make appropriate reference to the support of disabled students?	Y	

Administrative Information – Faculty completion	
Faculty	UBBS
Portfolio	Postgraduate
Department/School	International Business, Marketing and Tourism
Course Coordinator	TBC
Semester pattern of operation	Block Delivery
PSRB renewal date (where recognised)	N/A
Version number	1/19
Approved by (c.f. Quality Handbook ch.2)	Course Approval Panel
Date of approval (dd/mm/yyyy)	10 June 2019
Implementation start-date of this version (plus any identified end-date)	October 2019
Study model type if not on-campus	*N/A*

[1] Age, Gender reassignment, Marriage and civil partnership, Pregnancy and maternity, Race, Religion and belief, Sex, Sexual orientation

	Name	Date
Form completed by		
Signature of Chair of Faculty TQSC		

Course Updates – ensure that the revised CIF is given a new version number each time a change is made		
Date	**Nature of Update**	**FTQSC Minute Ref:**
10/04/19	Extending Credit and Units to form the Extended degree	

Administrative Information – Academic Registry completion	
Route code (post approval)	
JACS / HECoS code (KIS)	
SLC code (post approval)	
Qualification aim (based on HESA coding framework)	

Annexes to the Course Information Form

*These annexes will be used as part of the approval and review process and **peer academics** are the target audience.*

General course information

Course Title	International Business with Data Analytics
Qualification	MSc
Route Code (SITS)	
Faculty	University of Bedfordshire Business School
Department/School	International Business, Marketing and Tourism
Version Number	1/19

Annex A: Course mapping of unit learning outcomes to course learning outcomes

Unit code	LAW040-6	BSS050-6	MAR036-6	MAR038-6	MAR042-6	MAR040-6	MARO41-6	CIS108-6	CIS114-6	BSSXX-6	CISXX-6
Level	7	7	7	7	7	7	7	7	7	7	7
Credits	30	30	30	30	60	60	60	30	30	10	10
Core or option	C	C	C	C	O	O	O	C	C	C	C
Course Learning Outcome (number)											
1		LO1/LO2	LO1/LO2		LO1/LO2	LO1/LO2	LO1/LO2				
2		LO1/LO2		LO1/LO2	LO1/LO2	LO1/LO2	LO1/LO2				
3	LO1/LO2		LO1/LO2		LO1/LO2	LO1/LO2	LO1/LO2				
4	LO1/LO2			LO1/LO2	LO1/LO2	LO1/LO2	LO1/LO2				
5	LO2	LO2	LO2	LO2	LO1/LO2	LO1/LO2	LO1/LO2				
6	LO1/LO2	LO1/LO2	LO1/LO2	LO1/LO2	LO1/LO2	LO1/LO2	LO1/LO2				
7								LO1 LO2			
8									LO2		
9									LO1		
10										LO1	
11											LO1

Annex B: Named exit or target intermediate qualifications

This annex should be used when Schools wish to offer intermediate qualifications which sit under the main course qualification as named exit or target awards, rather than unnamed exit/default awards.

Section 1: General course information

Intermediate Qualification(s) and titles	
Mode(s) of Study and Duration	.
Type of Intermediate Qualification(s)	
Route Code(s) (SITS) of Intermediate Qualification(s)	

Section 2: Qualification unit diet

One table to be used for each intermediate qualification

Confirmation of unit diet for:	
The units to achieve the credits required may be taken from any on the overall diet for the main course qualification	☐
A combination of units from a restricted list must be taken to achieve the credits required (specify the list below)	☐
A specific set of units must be taken to achieve the credits required (specify units below)	☐

Section 3: Course structure and learning outcomes

One table to be used for each intermediate qualification

Intermediate qualification and title														
The Units which make up this course are:					**Contributing towards the learning outcomes** *Insert LO1 and/or LO2 for each unit into cell corresponding to the course learning outcome*									
Unit Code	**Level**	**Credits**	**Unit Name**		**Core or option**	1	2	3	4	5	6	7	8	9	10

Annex C: Course mapping to FHEQ level descriptor, subject benchmark(s) and professional body or other external reference points

One set of mapping tables to be produced for the course and each named intermediate qualification

Course (or intermediate) qualification and title	MSc International Business with Data Analytics

FHEQ Descriptor for a higher education qualification	Course Learning Outcome(s)										
(insert level and title)	1	2	3	4	5	6	7	8	9	10	11
Graduates should be able to demonstrate:											
A systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of their academic discipline, field of study or area of professional practice	x	x				x	x	x	x		x
A comprehensive understanding of techniques applicable to their own research or advanced scholarship	x	x	x	x		x	x				x
Originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline	x	x	x	x		x	x	x			x
Conceptual understanding that enables the student to evaluate critically current research and advanced scholarship in the discipline	x	x	x	x		x	x		x		x
Conceptual understanding that enables the student to evaluate methodologies and develop critiques of them and, where	x	x	x	x		x	x				x

appropriate, to propose new hypotheses											
Graduates should be able to:											
To deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences	x	x	x	x		x	x	x		x	x
To demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level	x	x	x	x	x	x	x			x	x
To continue to advance their knowledge and understanding, and to develop new skills to a high level	x	x	x	x	x	x	x		x	x	x
Graduates will have:											
The qualities and transferable skills necessary for employment requiring the exercise of initiative and personal responsibility	x	x	x	x	x	x	x	x		x	x
The qualities and transferable skills necessary for employment requiring decision-making in complex and unpredictable situations	x	x	x	x	x	x	x	x		x	x
The qualities and transferable skills necessary for employment requiring the independent learning ability required for continuing professional development.	x	x	x	x	x	x	x	x		x	x

Subject Benchmark Statement(s)	*(insert title(s) and year)*	**Evidence and/or Course Learning Outcome(s)** *How the course takes account of relevant subject benchmark statements*
A systematic understanding of relevant knowledge about organizations, their external context and how they are managed		LO1, LO2
Application of relevant knowledge to a range of complex situations taking account of its relationship and interaction with other areas of the business or organization		LO1, LO2, LO3, LO4
A critical awareness of current issues in business which is informed by leading edge research and practice in the field		LO1, LO2, LO3, LO4 , LO10

An understanding of appropriate techniques sufficient to allow detailed investigation into relevant business issues	LO3, LO4 , LO10
Creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in business	LO1, LO2, LO3, LO4, LO5, LO6,LO10
Ability to acquire and analyse data and information, to evaluate their relevance and validity and to synthesize a range of information in the context of new situations	LO3, LO4 , LO10
Conceptual understanding that enables students to evaluate the rigour and validity of published research and assess its relevance to new situations	LO1, LO2, LO3, LO4.LO10
Ability to conduct research into business issues that requires familiarity with a range of business data, research sources and appropriate methodologies and for such to inform the overall learning process	LO3, LO4, LO6, LO10
Ability to communicate effectively both orally and in writing, using a range of media	LO3, LO4, LO5 .LO10,LO11
Operate effectively in a variety of team roles and take leadership roles when appropriate	LO1, LO2, LO3, LO4, LO5, LO6,LO11
Ability to take an international perspective including understanding the impact of globalisation on businesses, societies and the environment and the ethical implications.	LO1, LO2, LO3, LO4, LO5, LO6

The format of the following mapping tables may be adjusted.

Qualification Characteristic	QAA (2014), 'Master's Degree characteristics'	Evidence *How the course takes account of relevant qualification characteristics documents*
Have an in-depth knowledge and understanding of their discipline and/or profession, informed by current practice, scholarship and research, including a critical awareness of current issues and developments in the subject and/or profession		LO1, LO2, LO10
Use initiative and take responsibility		LO1, LO2, LO3, LO4,LO11
Solve problems in creative and innovative ways		LO1, LO2, LO3, LO4, LO11
Make decisions in challenging situations		LO1, LO2, LO3, LO4, LO6,LO11
Continue to learn independently and to develop		LO1, LO2, LO3, LO4, LO5,LO11

Communicate effectively, with colleagues and a wider audience, in a variety of media	LO3, LO4, LO5, LO6 ,LO11

Professional body or other external reference points	*(insert title and year)*	Evidence *How the course takes account of Professional body or other external reference points*

Annex D: Diet Template

Course Title:	MSc International Business with Data Analytics		
Route Code:		Mode: e.g. Full Time	FT
Length of course:	24 months		

Please note a separate diet sheet is needed for each location of delivery (i.e. Luton, Bedford, partner location), each start date (i.e. October, February), each course length (i.e. 12 month, 15 month) & each attendance mode (i.e. Full Time).

Location of delivery (please tick):

Luton AA	√	
Bedford AB		
Milton Keynes AD		
Other (please state)		

Delivery pattern - please highlight all applicable start months, if other please state):

A list of valid codes can be found

Semesterised	OCT	FEB	JUN	Exception……………………………		
PG Block delivery (intake months ONLY)	**BLK1 OCT**	**BLK2 NOV**	**BLK3 FEB**	**BLK4 APR**	**BLK5 JUN**	**BLK6 AUG**
Yearlong delivery						
Other (outside of agreed patterns)[2]						

available period on the intranet at

https://in.beds.ac.uk/registry/student-records/srs-training-and-development/sits. Please refer to this when completing the diet sheet below. If

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[2] Where you are proposing a teaching pattern outside of the University agreed patterns, you should provide a mapping document for the course against the University standard patterns of assessment points, exam boards, terms dates and breaks

your diets differ year to year e.g. SET A, SET B, please indicate clearly the academic year and set applicable.

If your diet includes units which have not yet been assigned codes, please ensure this is clear by using NEW in the unit code column, followed by the correct prefix to be used e.g. ASS. Student Records will then assign a new unit code. Please note that a change in the credit value of an existing unit will require a new unit code to be created.

MSc International Business with Data Analytics

Academic Year	Diet Sheet in Use
2016/2017	A
2017/2018	B
2018/2019	A
2019/2020	B
2020/2021	A
2021/2022	B

Diet Sheets A

Academic Years
2019/20….
Etc for proceeding alternate years

Course title: MSc International Business with Data Analytics 24 month): Diet Sheet A

ROUTE CODE: MSIBBAAF   **MODE:**   **Block (6 intakes per year)**

Location: Luton AA   **Start: 10 AA (October/Luton)**

For Masters courses please specify the length : 24 months

Units for September intake: Academic Year 2016/17 and alternate years thereafter

Year 1

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits

Code	Unit Name	Occurrence*	Core/Option	Sem	Credits
MAR038-6	Intercultural Business Competencies		C	BLK1	30
MAR036-6	Brand Communication and Reputation Management		C	BLK2	30
BSS050-6	Strategic Management		C	BLK3	30
AAF044-6	Accounting and Finance		C	BLK4	30
	Vacation			BLK 5	
CIS108-6	Data Modelling , Management & Governance		C	BLK 6	30
CIS114-6	Network Systems & Administration		C	BLK 1	30
BSSXX-6	Personal Professional Development		C	BLK 2	10
CISXX-6	Developing Independent Research		C	BLK 3	10
	Vacation			BLK 4	
MAR042-6	Business Dissertation		O	BLK 5/6	60
MAR041-6	Business Live Project		O	BLK5/6	60
MAR040-6	Professional Practice		O	BLK 5/6	60

ROUTE CODE: MSIBBAAF   **MODE:** **Block (6 intakes per year)**

Location: Luton AA   **Start : 11 AA (Nov/Luton) 201**

For Masters courses please specify the length : 24 months

Units for November intake: Academic Year 2016/17 and alternate years thereafter

Year 1

Code	Unit Name	Occurrence*	Core/Option	Sem	Credits
MAR036-6	Brand Communication and Reputation		C	BLK 2	30

Code	Unit Name	Occurrence*	Core/Option	Sem	Credits
	Management				
BSS050-6	Strategic Management		C	BLK3	30
AAF044-6	Accounting and Finance		C	BLK 4	30
MAR038-6	Intercultural Business Competencies		C	BLK5	30
	Vacation			BLK 6	
CIS108-6	Data Modelling , Management & Governance		C	BLK 1	30
CIS114-6	Network Systems & Administration		C	BLK2	30
BSSXX-6	Personal Professional Development		C	BLK3	10
CISXX-6	Developing Independent Research		C	BLK4	10
	Vacation			BLK 5	

Year 2

Code	Unit Name	Occurrence*	Core/Option	Sem	Credits
MAR042-6	Business Dissertation		O	BLK 6/1	60
MAR041-6	Business Live Project		O	BLK6/1	60
MAR040-6	Professional Practice		O	BLK6/1	60

ROUTE CODE: MSIBBAAF   **MODE:**   **Block (6 intakes per year)**

Location: Luton AA   **Start: 02AA (Feb Luton)**

For Masters courses please specify the length : 24 months

Units for January intake: Academic Year 2016/17 and alternate years thereafter

Year 1

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
BSS050-6	Strategic Management		C	BLK3	30
AAF044-6	Accounting and Finance		C	BLK4	30
MAR038-6	Intercultural Business Competencies		C	BLK5	30

Year 2

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
MAR036-6	Brand Communication and Reputation Management		C	BLK6	30
	Vacation			BLK 1	
CIS108-6	Data Modelling, Management &Governance		C	BLK2	30
CIS 114-6	Network Systems & Administration		C	BLK3	30
BSXX-6	Personal Professional Development		C	BLK 4	10
CISXX-6	Developing Independent Research		C	BLK 5	10
	Vacation			BLK6	
MAR042-6	Business Dissertation		O	BLK1/2	60
MAR041-6	Business Live Project		O	BLK1/2	60
MAR040-6	Professional Practice		O	BLK1/2	60

ROUTE CODE: MSIBBAAF   **MODE: Block (6 intakes per year)**

Location: Luton AA   **Start: 04AA (April Luton)**

For Masters courses please specify the length : 24 months

Units for April intake: Academic Year 2016/17 and alternate years thereafter

Year 1

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
AAF044-6	Accounting and Finance		C	BLK4	30
MAR038-6	Intercultural Business Competencies		C	BLK5	30

Year 2

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
MAR036-6	Brand Communication and Reputation Management		C	BLK 6	30
BSS050-6	Strategic Management		C	BLK1	30
	Vacation			BLK 2	
CIS108-6	Data Modelling , Management & Governance		C	BLK 3	30
CIS114-6	Network Systems & Administration		C	BLK 4	30
BSXX-6	Personal Professional Development		C	BLK 5	10
CISXX-6	Developing Independent Research		C	BLK 6	10
	Vacation			BLK 1	
MAR042-6	Business Dissertation		O	BLK 2/3	60
MAR041-6	Business Live Project		O	BLK 2/3	60
MAR040-6	Professional Practice		O	BLK2/3	60

ROUTE CODE: MSIBBAAF   **MODE:** Block (6 intakes per year)

Location: Luton AA   **Start: 06AA (June Luton)**

For Masters courses please specify the length: 24 months

Units for June intake: Academic Year 2016/17 and alternate years thereafter

Year 1

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
MAR038-6	Intercultural Business Competencies		C	BLK5	30

Year 2

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
MAR036-6	Brand Communication and Reputation Management		C	BLK6	30
BSS050-6	Strategic Management		C	BLK1	30
AAF044-6	Accounting and Finance		C	BLK2	30
	Vacation			BLK 3	
CIS108-6	Data Modelling , Management & Governance		C	BLK 4	30
CIS114-6	Network Systems & Administration		C	BLK 5	30
BSSXX-6	Personal Professional Development		C	BLK 6	10
CISXX-6	Developing Independent Research		C	BLK 1	10

			Occurrence*	Core/Option	Sem	Credits
	Vacation				BLK 2	
MAR042-6	Business Dissertation			O	SEM2	60
MAR041-6	Business Live Project			O	SEM2	60
MAR040-6	Professional Practice			O	SEM2	60

ROUTE CODE: MSIBBAAF   **MODE:**   **Block (6 intakes per year)**

Location: Luton AA   **Start : 08AA (August Luton)**

For Masters courses please specify the length :24 months

Units for August intake: Please note that the first August intake will be in 2017/18 (ie after the rollover for 2016/17)

Year 1

Code	Unit Name	Occurrence*	Core/Option	Sem	Credits
MAR036-6	Brand Communication and Reputation Management		C	BLK6	30
BSS050-6	Strategic Management		C	BLK1	30
AAF044-6	Accounting and Finance		C	BLK2	30
MAR038-6	Intercultural Business Competencies		C	BLK3	30
	Vacation			BLK 4	
CIS108-6	Data Modelling & Governance		C	BLK 5	30
CIS114-6	Network Systems & Administration		C	BLK 6	30
BSSXX-6	Personal Professional Development		C	BLK 1	10

CISXX-6	Developing Independent Research		C	BLK 2	10
	Vacation			BLK 3	
MAR042-6	Business Dissertation		O	BLK 4/5	60
MAR041-6	Business Live Project		O	BLK 4/5	60
MAR040-6	Professional Practice		O	BLK 4/5	60

Course title: MSc International Business with Data Analytics (24 month) Diet Sheet A

ROUTE CODE: MSINBAAF

MODE: Block (6 intakes per year)

Location: Luton AA   **Start: 10 AA (October/Luton)**

For Masters courses please specify the length (12, 15 or 21 Months): 24 months

Units for September intake: Academic Year 2016/17and alternate years thereafter

Year 1

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
MAR038-6	Intercultural Business Competencies		C	BLK1	30
MAR036-6	Brand Communication and Reputation Management		C	BLK2	30
BSS050-6	Strategic Management		C	BLK3	30
AAF044-6	Accounting and Finance		C	BLK4	30
	Vacation			BLK 5	
CIS108-6	Data Modeling , Management & Governance		C	BLK 6	30
CIS114-6	Network Systems & Administration		C	BLK 1	30
BSSXX-6	Personal Professional Development		C	BLK 2	10
CISXX-6	Developing Independent Research		C	BLK 3	10
	Vacation			BLK 4	
MAR042-6	Business Dissertation		O	BLK 5/6	60

Code	Unit Name		O	BLK 5/6	60
MAR041-6	Business Live Project		O	BLK 5/6	60
MAR040-6	Professional Practice		O	BLK 5/6	60

ROUTE CODE: MSFIEAAF   **MODE:**   Block (6 intakes per year)

Location: Luton AA   **Start : 11 AA (Nov/Luton)**

For Masters courses please specify the length : 24 months

Units for November intake: Academic Year 2016/17 and alternate years thereafter

Year 1

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
MAR036-6	Brand Communication and Reputation Management		C	BLK2	30
BSS050-6	Strategic Management		C	BLK3	30
AAF044-6	Accounting and Finance		C	BLK4	30
MAR038-6	Intercultural Business Competencies		C	BLK5	30
	Vacation			BLK 6	
CIS108-6	Data Modelling , Management & Governance		C	BLK 1	30
CIS114-6	Network Systems & Administration		C	BLK 2	30
BSSXX-6	Personal Professional Development		C	BLK 3	10
CISXX-6	Developing Independent Research		C	BLK 4	10
	Vacation			BLK 5	

Year 2

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
MAR042-6	Business Dissertation		O	BLK 6/1	60
MAR041-6	Business Live Project		O	BLK 6/1	60
MAR040-6	Professional Practice		O	BLK 6/1	60

Diet Sheets B

Academic Years
2017/18
2019/2020….
Etc – for all proceeding alternate years

Course title: MSc International Business (12 month): Diet Sheet B

ROUTE CODE: MSIBBAAF **MODE:** Block (6 intakes per year)

Location: Luton AA **Start: 10 AA (October/Luton)**

For Masters courses please specify the length (12, 15 or 21 Months): 24 months

Units for September intake: Academic Year 2017/18 and alternate years thereafter

Year 1

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
BSS050-6	Strategic Management		C	BLK1	30
AAF044-6	Accounting and Finance		C	BLK2	30
MAR038-6	Intercultural Business Competencies		C	BLK3	30
MAR036-6	Brand Communication and Reputation Management		C	BLK4	30
	Vacation			BLK 5	
CIS108-6	Data Modelling , Management & Governance		C	BLK 6	30
CIS114-6	Network Systems & Administration		C	BLK 1	30
BSSXX-6	Personal Professional Development		C	BLK 2	10
CISXX-6	Developing Independent Research		C	BLK 3	10
	Vacation			BLK 4	
MAR042-6	Business Dissertation		O	BLK 5/6	60
MAR041-6	Business Live Project		O	BLK 5/6	60
MAR040-6	Professional Practice		O	BLK 5/6	60

ROUTE CODE: MSIBBAAF   **MODE:** Block (6 intakes per year)

Location: Luton AA   **Start : 11 AA (Nov/Luton)**

For Masters courses please specify the length (12, 15 or 21 Months): 24 months

Units for November intake: Academic Year 2017/18 and alternate years thereafter

Year 1

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
AAF044-6	Accounting and Finance		C	BLK 2	30
MAR038-6	Intercultural Business Competencies		C	BLK3	30
MAR036-6	Brand Communication and Reputation Management		C	BLK 4	30
BSS050-6	Strategic Management		C	BLK5	30
	Vacation			BLK 6	
CIS108-6	Data Modelling , Management & Governance		C	BLK 1	30
CIS114-6	Network Systems & Administration		C	BLK 2	30
BSSXX-6	Personal Professional Development		C	BLK 3	10
CISXX-6	Developing Independent Research		C	BLK 4	10
	Vacation			BLK 5	

Year 2

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
MAR042-6	Business Dissertation		O	BLK 6/1	60

MAR041-6	Business Live Project		O	BLK 6/1	60
MAR040-6	Professional Practice		O	BLK 6/1	60

ROUTE CODE: MSIBBAAF   **MODE:** Block (6 intakes per year)

Location: Luton AA   **Start: 02AA (Feb Luton)**

For Masters courses please specify the length : 24 months

Units for January intake: Academic Year 2017/18 and alternate years thereafter

Year 1

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
MAR038-6	Intercultural Business Competencies		C	BLK3	30
MAR036-6	Brand Communication and Reputation Management		C	BLK4	30
BSS050-6	Strategic Management		C	BLK5	30

Year 2

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
AAF044-6	Accounting and Finance		C	BLK6	30
	Vacation			BLK 1	
CIS108-6	Data Modelling , Management & Governance		C	BLK 2	30
CIS114-6	Network Systems & Administration		C	BLK 3	30
BSSXX-6	Personal Professional Development		C	BLK 4	10

CISXX-6	Developing Independent Research		C	BLK 5	10
	Vacation			BLK 6	
MAR042-6	Business Dissertation		O	BLK 1/2	60
MAR041-6	Business Live Project		O	BLK 1/2	60
MAR040-6	Professional Practice		O	BLK 1/2	60

ROUTE CODE: MSIBBAAF   **MODE:** Block (6 intakes per year)

Location: Luton AA   **Start: 04AA (April Luton)**

For Masters courses please specify the length : 24 months

Units for April intake: Academic Year 2017/18 and alternate years thereafter

Year 1

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
MAR036-6	Brand Communication and Reputation Management		C	BLK4	30
BSS050-6	Strategic Management		C	BLK5	30

Year 2

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
AAF044-6	Accounting and Finance		C	BLK 6	30
MAR038-6	Intercultural Business Competencies		C	BLK1	30
	Vacation			BLK 2	
CIS108-6	Data Modelling , Management & Governance		C	BLK 3	30
CIS114-6	Network Systems & Administrations		C	BLK 4	30
BSSXX-6	Personal Professional Development		C	BLK 5	10
CISXX-6	Developing Independent Research		C	BLK 6	10

MAR042-6	Business Dissertation		O	BLK 1/2	60
MAR041-6	Business Live Project		O	BLK 1/2	60
MAR040-6	Professional Practice		O	BLK 1/2	60

ROUTE CODE: MSIBBAAF   **MODE:**   Block (6 intakes per year)

Location: Luton AA   **Start: 06AA (June Luton)**

For Masters courses please specify the length : 24 months

Units for June intake: Academic Year 2017/18 and alternate years thereafter

Year 1

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
BSS050-6	Strategic Management		C	BLK5	30

Year 2

Code	Unit Name	Occurrence*	Core/ Option	Sem	Credits
AAF044-6	Accounting and Finance		C	BLK6	30
MAR038-6	Intercultural Business Competencies		C	BLK1	30
MAR036-6	Brand Communication and Reputation Management		C	BLK2	30

Code	Unit Name	Occurrence*	Core/Option	Sem	Credits
	Vacation			BLK 3	
CIS108-6	Data Modelling , Management & Governance		C	BLK 4	30
CIS114-6	Network Systems & Administration		C	BLK 5	30
BSSXX-6	Personal Professional Development		C	BLK 6	10
CISXX-6	Developing Independent Research		C	BLK 1	10
	Vacation			BLK 2	
MAR042-6	Business Dissertation		O	BLK 3/4	60
MAR041-6	Business Live Project		O	BLK 3/4	60
MAR040-6	Professional Practice		O	BLK 3/4	60

ROUTE CODE: MSIBBAAF   **MODE:**   **Block (6 intakes per year)**

Location: Luton AA   **Start : 08AA (August Luton)2017**

For Masters courses please specify the length : 24 months

Units for August intake: Please note that the first August intake will be in 2018/19 (ie after the rollover for 2017/18)

Year 1

Code	Unit Name	Occurrence*	Core/Option	Sem	Credits
AAF044-6	Accounting and Finance		C	BLK6	30
MAR038-6	Intercultural Business Competencies		C	BLK1	30
MAR036-6	Brand Communication and Reputation Management		C	BLK2	30

BSS050-6	Strategic Management		C	BLK3	30
	Vacation			BLK 4	
CIS108-6	Data Modelling , Management & Governance		C	BLK 5	30
CIS114-6	Network Systems & Administration		C	BLK 6	30
BSSXX-6	Personal Professional Development		C	BLK 1	10
CISXX-6	Developing Independent Research		C	BLK 2	10
	Vacation			BLK 3	
MAR042-6	Business Dissertation		O	BLK 4/5	60
MAR041-6	Business Live Project		O	BLK 4/5	60
MAR040-6	Professional Practice		O	BLK 4/5	60