

Course Specification

Course Summary Information		
1	Course Title	BA (Hons) Textile Design (<i>Route 01</i>) BA (Hons) Textile Design: Print and Surface Design (<i>Route 02</i>) BA (Hons) Textile Design: Knit and Weave (<i>Route 03</i>) BA (Hons) Textile Design: Embroidery (<i>Route 04</i>) BA (Hons) Textile Design: Retail, Business and Marketing (<i>Route 05</i>) BA (Hons) Textile Design: Fibre Art (<i>Route 06</i>)
2	BCU Course Code	UCAS Code
		US0638
		W234
3	Awarding Institution	Birmingham City University
4	Teaching Institution(s) (if different from point 3)	
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)	

6	Course Description
	<p>Our BA (Hons) Textile Design degree course gives you the opportunity to experience broad textile specialist skills combined with design and industry awareness. You will be guided and encouraged by an experienced teaching team engaged in textiles practice, helping you to explore your ambitions and skills, testing career aspirations in five focused teaching pathways, which will prepare you for graduation and beyond.</p> <p>What's covered in the course?</p> <p>We work with you during studio sessions in a variety of ways and you will be supported by a highly skilled technical team who manage the workshops and deliver technical demonstrations. Your timetables enable you to manage self-directed study resourcefully in relation to module deadlines.</p> <p>With no house style we encourage you to embrace digital technology and traditional craft skills to enable your creativity, personal talents and professional awareness to be developed throughout the course in relation to career ambitions.</p> <p>Our unique Next Step module prepares you and your graduate profile to bridge the gap between study and industry, whether as a designer maker, a trend Consultant, visual merchandiser, studio designer or in another relevant role.</p>

7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	Bachelor of Arts with Honours Textile Design	6	360
	Bachelor of Arts with Honours Textile Design: Print and Surface Design	6	360
	Bachelor of Arts with Honours Textile Design: Knit and Weave	6	360
	Bachelor of Arts with Honours Textile Design: Embroidery	6	360
	Bachelor of Arts with Honours Textile Design: Retail, Business and Marketing	6	360
	Bachelor of Arts with Honours Textile Design: Fibre Art	6	360
7b	Exit Awards and Credits Awarded		
	Certificate of Higher Education Textile Design	4	120
	Certificate of Higher Education Textile Design: Print and Surface Design	4	120
	Certificate of Higher Education Textile Design: Knit and Weave	4	120
	Certificate of Higher Education Textile Design: Embroidery	4	120
	Certificate of Higher Education Textile Design: Retail, Business and Marketing	4	120
	Certificate of Higher Education Textile Design: Fibre Art	4	120
	Diploma of Higher Education Textile Design	5	240
	Diploma of Higher Education Textile Design: Print and Surface Design	5	240
	Diploma of Higher Education Textile Design: Knit and Weave	5	240
	Diploma of Higher Education Textile Design: Embroidery	5	240
	Diploma of Higher Education Textile Design: Retail, Business and Marketing	5	240
	Diploma of Higher Education Textile Design: Fibre Art	5	240
	Bachelor of Arts Textile Design	6	300
	Bachelor of Arts Textile Design: Print and Surface Design	6	300
	Bachelor of Arts Textile Design: Knit and Weave	6	300
	Bachelor of Arts Textile Design: Embroidery	6	300
	Bachelor of Arts Textile Design: Retail, Business and Marketing	6	300
	Bachelor of Arts Textile Design: Fibre Art	6	300

8	Derogation from the University Regulations
	Not applicable

9	Delivery Patterns		
Mode(s) of Study	Location	Duration of Study	Code
Full Time	City Centre	3 years	US0638
Bachelor of Arts with Honours Textile Design with Professional Placement Year	City Centre	4 years	US1270
Bachelor of Arts with Honours Textile Design with Professional Placement Year			US1270-01
Bachelor of Arts with Honours Textile Design: Print and Surface Design with Professional Placement Year			US1270-02
Bachelor of Arts with Honours Textile Design: Knit and Weave with Professional Placement Year			US1270-03
Bachelor of Arts with Honours Textile Design: Embroidery with Professional Placement Year			US1270-04
Bachelor of Arts with Honours Textile Design: Retail, Business and Marketing with Professional Placement Year			US1270-05
Bachelor of Arts with Honours Textile Design: Fibre Art with Professional Placement Year			US1270-06

10	Entry Requirements
	The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/ , or may be found by searching for the course entry profile located on the UCAS website .

11	Course Learning Outcomes
	Knowledge & Understanding
1	Cite Textile design knowledge and skills in relation to historical and contemporary career practice.
2	Contextualise textile design concepts.
3	Detail Material properties and application.
4	Indicate cultural, commercial and environmental issues in relation to international textile markets.
	Cognitive & Intellectual Skills
5	Independently develop diverse design concepts and working methods through reflective and evaluative practice.
6	Demonstrate critical awareness and articulate reasoned arguments.
7	Synthesise strategies to design contexts.
	Practical & Professional Skills
8	Apply both traditional and digital working processes to cross-disciplinary design challenges.
9	Develop a sustained commitment to idea resolution through curiosity and problem-solving approaches.
10	Present professionally to communicate and promote design solutions across industry contexts.
	Key Transferable Skills
11	Communicate ideas through visual and verbal means.
12	Negotiate and manage time and tasks appropriate to the context independently and/or collaboratively
13	Engage in digital technology and contemporary media using communication tools effectively and professionally.
14	Create opportunities and networks across the creative industries in order to plan and negotiate a personal career direction.

12 Course Requirements
12a Level 4:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

Module Code	Module Name	Credit Value
TEX4009	Visual Ideas for Design	20
TEX4010	Textile Processes	40
TEX4012	Client and Colour	40
TEX4011	Textiles in Historical Context	20

Level 5:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):

Module Code	Module Name	Credit Value
TEX5009	Textiles in Contemporary Practice	20
TEX5010	Professional Pathways	40
TEX5012	Entrepreneurship and Design	40

In order to complete this course a student must successfully complete at least 20 credits from the following list of OPTIONAL modules:

Module Code	Module Name	Credit Value
ADM5000	Work Placement	20
ADM5001	Live Project	20
ADM5006	Collaborative Practice	20

Level 6:

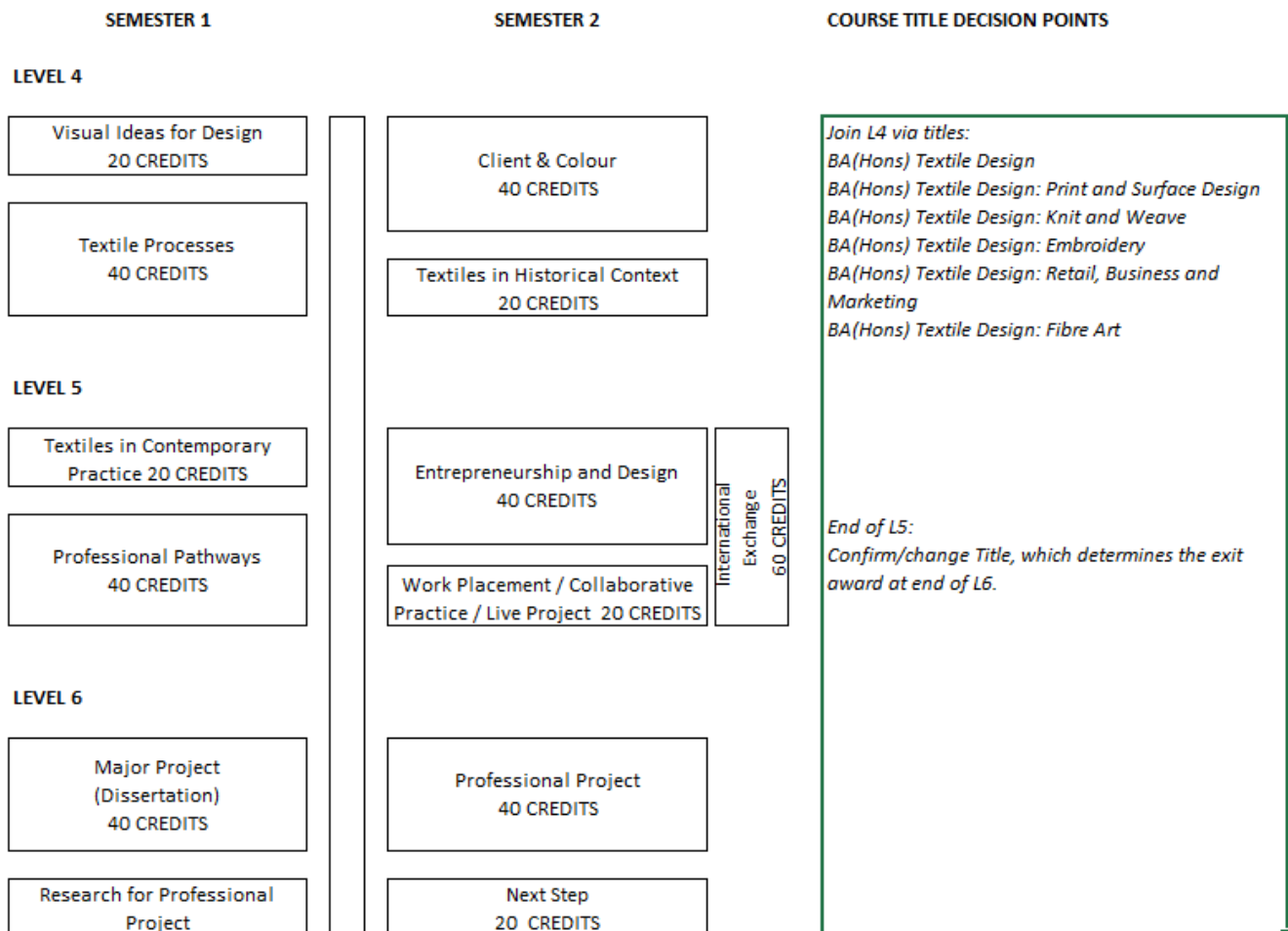
In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

Module Code	Module Name	Credit Value
TEX6126	Major Project: Textile Design	40
TEX6123	Research for Professional Project	20
TEX6125	Professional Project	40
TEX6124	Next Step	20

12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

MODULE LAYOUT and COURSE TITLE DECISION POINTS



13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 4

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	310
Directed Learning	650
Private Study	240
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	100%
Exam	0
In-Person	0

Level 5

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	210
Directed Learning	750
Private Study	240
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	66%
Exam	0
In-Person	34%

Level 6**Workload****% time spent in timetabled teaching and learning activity**

Activity	Number of Hours
Scheduled Learning	116
Directed Learning	844
Private Study	240
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	67%
Exam	0
In-Person	33%