



**Course Specification  
Part A**

**BSc (Hons) International Finance and Banking**

**Course Code FBLU060**

**Faculty of Business and Law  
School of Economics, Finance and Accounting**

**Academic Year: 2020/21**

Please note: This specification provides a concise summary of the main features of the course and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules may be updated.

More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each module can be found in the Module Information Directory (MID), student module guide(s) and the course handbook.

The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education.

Revised May 2020

**PART A Course Specification**  
**BSc (Hons) International Finance and Banking**

**1. Introduction**

The BSc (Hons) in International Finance and Banking is one of a portfolio of degrees offered by the School of Economics, Finance and Accounting (EFA). It has been designed in line with the University's Mission Statement on internationalisation and collaboration and is open for direct entry to international students. The global finance sector continues to develop and expand and the growing importance of the banking sector, both nationally and internationally, has generated significant demand for finance and banking graduates from UK higher education institutions. This course is thus specifically designed for international students who are interested in developing a professional career in the finance and banking sectors.

This course allows direct entry to a Level 5 and Level 6 undergraduate degree programme of study. Most students enrolled to this course will have previously studied at University partner institutions, and will have progressed from finance, banking and/or accounting related areas of study.

The course aims to provide graduates with the skills, knowledge and understanding needed for a career in the finance sector, including banks, other financial institutions and wider finance-related fields. The main focus of the BSc International Finance and Banking degree is thus to provide students with an opportunity to acquire a comprehensive knowledge of the functions of financial markets and the banking system in the context of a global economy, whilst also learning how to evaluate theories of banking and apply them to resolve practical problems.

A distinctive feature of the course is its applied nature which includes studying core finance and banking modules along with skills and employability based modules. The modules are developed by academic staff with experience in finance and banking industries with aim of preparing and equipping students with the skills to work in the finance and banking sectors. At Level 5, Principles of Finance (5015FIN) and Governance and Ethics in Finance (5012ACC) will cover a broad range of finance topics to provide an understanding of the structure, operation and functions of the finance industry and the context in which they operate, whilst Employability Skills in Finance (5016FIN), Software Applications in Finance (5019FIN) and Quantitative Analysis (5018FIN) are all aimed at developing practical skills and capabilities. At Level 6, International Banking and Financial Institutions (6026FIN) and Risk Management in Banking (6011FIN) provide a thorough understanding of the financial underpinnings of banking and other financial institutions, including insurance companies, fund managers, and securities firms. Finance and investment understanding is further developed in Finance Theory (6021FIN) and Analysis of Investments (6025FIN), whilst Financial Technology (6024FIN) provides students with an overview of the application of innovative technologies within finance (e.g., blockchain, cloud computing, mobile banking).

Students will have access to a range of resources to enable them to enhance their information technology and communication skills and develop a critical awareness of the integrative nature of finance and banking, and the variety of software applications used in finance and investment analysis. Such resources include a purpose built Financial Trading Floor used to engage students in a range of innovative practical exercises, simulations and career related role play.

Students will also have the opportunity to participate in international activities such as Collaborative Online International Learning (COIL) projects designed to allow students on the course to engage with students at other partner institutions on subject specific topics. These projects aim to enable students to become 'global' graduates with an understanding of cultures, languages and belief systems other than their own, so they may make a positive contribution to an increasingly multi-cultural, connected and complex world.

**Distinctive Features:**

- Hands-on experience of market leading financial databases such as Thomson Reuters Eikon, Bloomberg, Thomson Reuters Datastream, Bureau van Dijk FAME.
- Embedded use of statistical software widely used in the global banking and finance industry.
- Teaching that benefits from collaborative research and insight from the Centre for Financial and Corporate Integrity to provide research inspired teaching in finance and banking.

- Two bespoke employability modules:
  - Level 5: Employability Skills in Finance
  - Level 6: Employability Skills in Finance
  
- Opportunities for international travel through optional field trips.

## 2 Available Award(s) and Modes of Study

Title of Award	Mode of attendance	UCAS Code	FHEQ Level
BSc (Hons) International Finance and Banking	Full Time: One Year (Level 6 entry) or Two Years (Level 5 entry)		Level 6 – Bachelor Degree with Honours
BSc International Finance and Banking	Full Time: One Year (Level 6 entry) or Two Years (Level 5 entry)		Level 6 – Unclassified Degree
Diploma of Higher Education in International Finance			Level 5 – Diploma of Higher Education
Certificate of Higher Education in International Finance			Level 4 – Certificate of Higher Education

<b>3 Awarding Institution/Body</b>	Coventry University
<b>4 Collaboration</b>	Not Applicable
<b>5 Teaching Institution and Location of delivery</b>	Coventry University, Coventry, UK
<b>6 Internal Approval/Review Dates</b>	Date of latest review: May 2020 Date for next review: Academic year 2029/2030
<b>7 Course Accredited by</b>	Not Applicable
<b>8 Accreditation Date and Duration</b>	Not Applicable
<b>9 QAA Subject Benchmark Statement(s) and/or other external factors</b>	QAA Subject Benchmark statements relating to Finance were produced in February 2019 and these have been incorporated into the course. The QAA subject benchmark statement for Finance (2019) can be found at: <a href="https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-finance.pdf?sfvrsn=f8f3c881_7">https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-finance.pdf?sfvrsn=f8f3c881_7</a>
<b>10 Date of Course Specification</b>	May 2020
<b>11 Course Director</b>	McFoster Tembo

## **12 Outline and Educational Aims of the Course**

The Educational Aims of the BSc (Hons) International Finance and Banking course are to:

1. Develop within graduates a comprehensive insight into the function of financial markets, banks and other financial institutions along with a critical awareness of contemporary financial principles, theories, technologies and products, for a career in financial institutions and other finance-related fields.
2. Equip students with the ability to locate, extract and interpret finance-related data and be able to apply appropriate financial, theoretical, quantitative and evaluation techniques to analyse a range of banking and finance related issues.
3. Develop critically-minded learners with a deep understanding of the professional, ethical and regulatory issues relevant to banks and other financial institutions in a local, national and global context.
4. Create independent and self-directed learners with key competencies in numeracy, communication, information literacy, independent thought, creative problem-solving, analysis and sustainable conduct.

The aforementioned Educational Aims of the course are well aligned with the Level 6 qualification descriptors in the QAA Framework for Higher Education Qualifications of Degree-Awarding Bodies in England, Wales and Northern Ireland (2014) and also the with the Level 6 QAA Subject Benchmark Statement for Finance (2019).

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## **13 Course Learning Outcomes**

On successful completion of the course a student will be able to:

1. Display a critical understanding of appropriate research theories and empirical evidence relevant to banking policy, regulation and ethical practice;
  2. Comprehend how banks and financial institutions operate within an international context by comparing different approaches to financial regulation and practice;
  3. Constructively and critically compare theoretical and empirical approaches to solving banking and financial problems in an international context;
  4. Apply financial modelling and analytical tools when conducting research using a variety of finance related resources such as relevant databases and literature in order to resolve typical finance and banking issues;
  5. Demonstrate digital fluency by using information, communication and digital technologies in solving different financial problems and be aware of emerging financial technologies;
  6. Make rational decisions that take into account practical issues faced by the finance and banking industry and demonstrate an awareness of the role played by governance and ethics in making financial decisions;
  7. Understand what is meant by, and what is involved in, the risk management of financial issues and how they influence the investment behaviour of firms;
  8. Demonstrate enhanced employability including attributes such as professionalism, interpersonal and communication skills to enable effective oral written presentation of work whilst also showing initiative and the ability to work independently.
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## 14 Course Structure and Requirements, Levels, Modules, Credits and Awards

Modules within the course, their status (whether mandatory or optional), the levels at which they are studied, their credit value, and pre/co requisites, are identified in the table below.

For the BSc International Finance and Banking degree, all modules are mandatory and students will study a maximum of 60 credits per semester. This is an indicative delivery pattern.

Level	Module Code	Title	Credit Value	Mandatory (M)/ Optional (O)	Course Learning Outcomes
5	5015FIN	Principles of Finance	20	M	1, 2, 3, 4, 8
5	5016ACC	Business Accounting For Decision Making	20	M	1, 3, 6, 7
5	5067HUM	English Skills for Finance	10	M	3, 4, 5, 6, 8
5	5016FIN	Employability Skills in Finance	10	M	4, 6, 8
5	5012ACC	Governance and Ethics in Finance	20	M	1, 2, 3, 6, 8
5	5019FIN	Software Applications in Finance	20	M	1, 4, 5, 6
5	5018FIN	Quantitative Analysis	20	M	3, 4, 6
6	6026FIN	International Banking and Financial Institutions	20	M	1, 2, 3, 4
6	6021FIN	Financial Theory	20	M	1, 2, 6, 7
6	6078HUM	Academic English for Finance	10	M	3, 4, 5, 6, 8
6	6014FIN	Employability Skills in Finance	10	M	5, 6, 8
6	6011FIN	Risk Management in Banking	20	M	1, 2, 3, 6, 7
6	6024FIN	Financial Technology	20	M	1, 2, 4, 5
6	6025FIN	Analysis of Investments	20	M	2, 3, 6, 7

### 14.1 Patterns and Mode of Attendance

The course is available to international students looking to complete their studies of Banking and Finance in the UK. The duration of the course is either one-year (Level 6 entry) or two years (Level 5 entry) on a full-time basis.

### 14.2 Cascade of Awards:

The cascade of awards is as follows:



## 15 Criteria for Admission and Selection Procedure

The course is subject to the general University admission procedures and access policies. To be accepted for the course students must possess:

- For Level 5 entry - 120 credits (RPL with 120 credits at Level 4) obtained in a relevant subject area.
- For Level 6 entry - 240 credits (RPL with 120 credits at Level 4 and 120 credits at Level 5) obtained in a relevant area. An HND in a relevant area with 240 credits awarded may also be considered for entry into the one-year programme, this is subject to approval from the Course Director.

- In the case of applicants whose first language is not English, an adequate proficiency in English must be demonstrated. This would normally be a minimum IELTS score of 6.0 or equivalent. Successful applicants will take a diagnostic test in English during Induction and specialist support will be provided in-house where necessary, e.g., in the form of guidance from specialists from the Centre for Academic Writing.

Recognition for Prior Learning (RPL) is in accordance with University regulations.

Where there is agreed progression from a partner, these will be mapped in line with University processes and retained by the Academic Partnership Unit (APU).

All applicants will be considered on an individual basis in respect of the appropriateness of their background in Finance. Careful monitoring of applications takes place to ensure that successful applicants are suited to the course. Where necessary, applicants are interviewed, especially those that do not appear to meet standard admissions criteria. Where deemed appropriate, a written exercise may be administered to establish suitability.

The general requirements are in line with University Policy.

## **16 Academic Regulations and Regulations of Assessment**

This Course conforms to the standard [University Regulations](#) and Mode E Regulations

## **17 Indicators of Quality Enhancement**

The Course is managed by the School of Economics, Finance and Accounting (EFA) Board of Study of the Faculty of Business and Law.

The Progression and Awards Board (PAB) for the Faculty of Business and Law is responsible for considering the progress of all students and making awards in accordance with both the University and course-specific regulations. The assurance of the quality of modules is the responsibility of the Boards of Study which contribute modules to the course.

External Examiners have the opportunity to moderate all assessment tasks and a sample of assessed work for each module. They will report annually on the course and/or constituent modules and their views are considered as part of the Course Quality Enhancement Monitoring (CQEM). Details of the CQEM process can be found on the Registry's web site.

Students are represented on the Student Forum, Board of Study and Faculty/School Board, all of which normally meet two or three times per year. Student views are also sought through module and course evaluation questionnaires.

The following are key indicators of quality and standards:

- The course has been designed in accordance with the QAA benchmark statements for Finance (2019).
- Coventry Business School is ranked by EDUNIVERSAL in the 'Excellent Business School' (3 Palme's) worldwide category. EDUNIVERSAL provides a ranking and information system for students in order to help decide which Business School to study at (<http://eduniversal-ranking.com/>).
- Coventry Business School has signed up to 'The Principles for Responsible Management Education' (PRME) initiative <http://www.unprme.org/>. PRME has 6 principles, including: Purpose, Values, Method, Research, Partnership and Dialogue. All 6 principles of PRME are practiced in the course.
- The School of Economics, Finance and Accounting has a strong portfolio of active researchers who regularly publish in peer reviewed international recognised publications.
- The School's excellent links with a wide range of employers including Price Waterhouse Coopers (PWC), Grant Thornton, Ernst & Young, IBM and Jaguar Land Rover (current at the time of publication).
- A significant number of professional bodies (e.g. CFA, CISI, ACCA and CII) have recognised degrees offered by the School of Economics, Finance and Accounting.
- The Guardian University Guide 2020 ranked the university 15th overall out of 121 universities.

- Top modern university of the year for seven consecutive years (Guardian University Guide 2013-2019)
  - Awarded University of the Year for Student Experience in 2019 by The Times and Sunday Times Good University Guide.
  - Ranked 2nd in the UK in 2017 for Teaching Excellence by The Times Higher Education metrics, and achieved Gold in the Teaching Excellence Framework (TEF) 2017.
  - Awarded 5 stars by QS Stars rating in Teaching, Employability, Facilities, Internationalisation and Inclusiveness (QS World University Ranking 2020).
  - The report of QAA's Higher Education Review undertaken in February 2015 confirmed that Coventry University meets the UK expectations regarding the:
    - Setting and maintenance of the academic standards of awards;
    - Quality of student learning opportunities;
    - Quality of the information about learning opportunities;
    - Enhancement of students learning opportunities
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## **18 Additional Information**

Enrolled students have access to additional, key sources of information about the course and student support including:

- Student Handbook and Course Guide
  - Module Guide documents produced for all modules
  - Module Information Directory (MID)
    - <https://webapp.coventry.ac.uk/MidWebNext?Main.aspx>
  - Study Support information is accessible from the home page of the Coventry University Student Portal
    - <https://students.coventry.ac.uk/Pages/index.aspx>
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