



Course Specification

BA (Hons) Interior Architecture and Design

AHU042

(Mode E)

Faculty of Arts and Humanities/School of Art & Design

Academic Year: 2019/20 (Stage 1 only)

Please note: This specification provides a concise summary of the main features of the course and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each module can be found in the Module Information Directory (MID), student module guide(s) and the course handbook.

We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules may be updated.

The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education.

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PART A Course Specification (Published Document)

BA (Hons) Interior Architecture and Design

1. Introduction

As a subject Interior Architecture and Design practise spatial relationships within context of user needs, where users could be humans or animals. On this course students will study Interior Architecture and Design skills, knowledge and techniques and develop capability to produce creative spatial solutions that will address relevant user needs within different scenarios. The course will engage with fast moving technological change to produce graduates that are confident to operate professionally within future design contexts.

The BA (Hons) Interior Architecture and Design course was established in 2012 in the School of Art and Design. It has quickly developed a global reputation as a forward-looking and innovative course. In 2018 the course was accredited by the SBID (Society of British and International Design).

The course is highly engaged with industry and community through industry specific guest lectures and industry live briefs and projects. Through OIL (Online International Learning) projects and international field trips, lectures and activities which draw on global design themes, students will develop intercultural literacy and a wider global context of the subject and be able to bring such influences into their design work.

We cultivate a form of Vertical Studio (where teaching can happen across all levels and projects) where students experiment, exercise and practice: critical thinking, spatial intelligence, creativity, collaboration/cross-collaboration and technical competency through lectures, interlinked projects, workshops, tutorials and charrettes. We deliver progressive scaffolded teaching. Our students explore, experiment and design with both analogue and digital technologies and generate outcomes in: 2D and 3D, CAD, video and VR.

The course is based on the principles of Mini-Midi-Maxi (M-M-M), a reflection of the scale and complexity of the subject area. This encompasses problem solving activities, exposure to technologies and digital literacy, environmental sensitivity, from small to large spaces. Development of the graduate profile, pace, complexity and intensity of learning and the journey that students will undertake is embedded within the pedagogy.

The course is studied 3 years full time plus a Sandwich Year option. The course strongly encourages the Sandwich Year. It comes as a Professional Enhancement Year or International Enhancement Year. It highly contributes to confidence and professionalism of the student/designer in their final year.

By the end of the course students will be confident to engage with the industry across the diverse roles associated within the subject area. Our graduates work as: interior and architecture designers, exhibition designers, branding creatives, design leads, lighting designers, digital model makers and CAD designers, teachers, sales people, etc. Graduates are also encouraged to progress onto MA Interior Design or to choose from discipline related PG courses within the University.

2. Available Award(s) and Modes of Study			
Title of Award	Mode of attendance	UCAS Code	FHEQ Level
BA (Hons) Interior Architecture and Design with Professional Enhancement	4 years F/T – SW	W250	Level 6
BA (Hons) Interior Architecture and Design with International Enhancement	4 years F/T – SW		
BA (Hons) Interior Architecture and Design	3 years F/T		
BA Interior Architecture and Design	3 years F/T		Level 5
DipHE Interior Architecture and Design	2 years F/T		Level 4
CertHE Interior Architecture and Design	1 years F/T		
3 Awarding Institution/Body	Coventry University.		
4 Collaboration	N/A		
5 Teaching Institution and Location of delivery	Coventry University		
6 Internal Approval/Review Dates	Date of approval/latest review: (11/2018) Date for next review: (Academic year 2028/2029)		
7 Course Accredited by	Society of British and International Design, SBID		
8 Accreditation Date and Duration	01/2018 for 5 years		
9 QAA Subject Benchmark Statement(s) and/or other external factors	This course is aligned to the QAA Art and Design Benchmark Statement February 2017 http://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-art-and-design-17.pdf?sfvrsn=71eef781_12		
10 Date of Course Specification	November 2018		
11 Course Director	Seid Porobic		

12. Outline and Educational Aims of the Course

The educational aims for the course are in line with the Faculty and University mission statement and School of the Arts and Design as a whole. They are aligned to the Art and Design Benchmark Statements 2017.

The overall aims of the Interior Architecture and Design course are to:

1. Provide a learning environment in which students can gain experience and engage at the forefront of interior architecture and design practice;
2. Enable students from all backgrounds to develop their creative and intellectual potential through visual arts and design practice;
3. Foster discipline-related transferrable skills so that students become independent learners thus having the intellectual flexibility to contribute to, and benefit from, a society in continual change;
4. Promote the development of individual creativity and the exercise of informed aesthetic, utilitarian and design judgements;
5. Foster self-awareness, intellectual integrity and adaptability;
6. Cultivate critical analysis and creative synthesis through the production of innovative and experimental artefacts;
7. Develop within students a basis for aligning with their professional community of practice or further study;
8. Nurture interpersonal skills to enable effective communication and collaborative practice with audiences and/or clients;
9. Promote the exploration of experiential material and technological capabilities.

13. Course Learning Outcomes

The course outcomes have been mapped against the 6 pillars of the Education Strategy:

- a) Creativity & enterprise
- b) Intercultural & international engagement
- c) Community contribution and responsibility
- d) Innovation & digital fluency
- e) Employability
- f) Research-inspired teaching

On successful completion of the course, students will be able to:

1. Demonstrate curiosity through design development by applying effective methods of research and analysis. (a, e, f)
2. Test, refine and optimise design outcomes within ethical, technical and environmental contexts. (a, b, c, d)
3. Create interior architecture and design outcomes that will meet relevant criteria, including usability, environment, desirability and technological feasibility. (a, d, e)
4. Effectively communicate design process and outcomes using appropriate tools and techniques. (d, e)
5. Work independently and/or collaboratively with professionalism across different fields and cultural contexts. (b, c, e)
6. Demonstrate capabilities and resilience to practise within a wider context at a professional level. (a, b, c, d, e)

14. Course Structure and Requirements, Levels, Modules, Credits and Awards

Cascade of Awards:

BA (Hons) Interior Architecture and Design with International Enhancement Year

BA (Hons) Interior Architecture and Design with Professional Enhancement Year

BA (Hons) Interior Architecture and Design



BA Interior Architecture and Design



Diploma of Higher Education Interior Architecture and Design



Certificate of Higher Education Interior Architecture and Design

Module credit level	Module Code	Title	Credit Value	Mandatory/ Optional	Course Learning Outcomes	Semester
4	4005AAD	Form and Colour for Interior Architecture and Design	20	M	CLO 1, 2, 4, 5	1
4	4006AAD	Making for Interior Architecture and Design	20	M	CLO 2, 3, 4, 5	1
4		ADD+Vantage 1	10	M	N/A	1
4	4009AAD	Professional Development 1	10	M	CLO 1, 4, 6	1
4	4007AAD	Tech 1 for Interior Architecture and Design	20	M	CLO 2, 3, 4, 5, 6	2
4	4008AAD	Interior Architecture and Design Exploration	40	M	CLO 1, 2, 3, 4, 5, 6	2
5	5005AAD	Branding and Interior Architecture and Design	20	M	CLO 1, 3, 4, 5, 6	1
5	5006AAD	Tech 2 for Interior Architecture and Design	20	M	CLO 1, 2, 3, 4, 6	1
5		ADD+Vantage 2	10	M	N/A	1
5	5008AAD	Professional Development 2	10	M	CLO 1, 4, 5, 6	1
5	5007AAD	Interior Architecture and Design Specialist Skills	60	M	CLO 1, 2, 3, 4, 5, 6	2
5	5010AAD	International Enhancement Year	0		CLO 5, 6	1&2

OR						
5	5011AAD	Professional Enhancement Year	0		CLO 5, 6	1&2
6	6002AAD	Interior Architecture and Design Introduction to Final Major Project	20	M	CLO 1, 2, 3, 4, 5, 6	1
6	6003AAD	Design Enquiry for Interior Architecture and Design	20	M	CLO 1, 4, 5, 6	1
6		ADD+Vantage 3	10	M	N/A	1
6	6005AAD	Professional Development 3	10	M	CLO 1, 4, 5, 6	1
6	6004AAD	Interior Architecture and Design Final Major Project	60	M	CLO 1, 2, 3, 4, 5, 6	2

15. Criteria for Admission and Selection Procedure

UCAS entry profiles may be found by searching for the relevant course on the [UCAS website](#), then clicking on 'Entry profile'.

As a part of standard requirements, students are requested to present a portfolio of work for review. Portfolio will include number of outcomes of spatial investigations within interior architecture and design. Both digital and analogue representations are encouraged. The student should include: sketches, photography, models, digital 2D and 3D representations, technical drawings, prototypes or video.

For students entering with advanced standing, the course conforms to the standard University APL and APEL procedure.

16. Academic Regulations and Regulations of Assessment

This Course conforms to the standard University Regulations, [\(Mode E\)](#)

17. Indicators of Quality Enhancement

The Course is managed by the School of Art and Design Board of Study of the Faculty of Arts and Humanities.

The Course Assessment Board (PAB) for Industrial Design is responsible for considering the progress of all students and making awards in accordance with both the University and course-specific regulations.

The assurance of the quality of modules is the responsibility of the Boards of Study which contribute modules to the course.

External Examiners have the opportunity to moderate all assessment tasks and a sample of assessed work for each module. They will report annually on the course and/or constituent modules and their views are considered as part of the Course Quality Enhancement Monitoring (CQEM). Details of the CQEM process can be found on the Registry's web site.

Students are represented on the Student Forum, Board of Study and Faculty/School Board, all of which normally meet two or three times per year.

Student views are also sought through module and course evaluation questionnaires.

The following are key indicators of quality and standards:

The course has been designed in accordance with the Quality Assurance Agency for Higher Education (QAA) benchmark statements for Art and Design for UG February 2017.

Course and modules are regularly reviewed through Module and Course Evaluation Questionnaires, Course Quality and Enhancement Monitoring (CQEM) processes and regular team reviews at course level.

Interior Architecture and Design has maintained three successive years 100% National Student Survey for overall student satisfaction (NSS 2016, NSS 2017, NSS 2018).

Industry has high opinion of the graduate profile. 94% (Unistats 2018) of our graduates go on to work and/or study.

The course has very good reputation nationally and internationally and extends franchises in Singapore and Kuala Lumpur.

The team that developed this course has significant national and international professional experience and engages with practice, art projects, community and heritage projects.

Students are encouraged to participate in design competitions and have won accolades such as the Red Dot Award 2017 and prizes at New Designers 2017 and 2018.

Approximately a third of our graduates are international with Overseas status. We make efforts to maintain contact through alumni networks tools such as LinkedIn and Facebook to stay in touch. Students are gaining graduate jobs nationally and internationally. Our Alumni, champions of the course, regularly attend our Degree Show and support the course in securing placements for our students in companies they work for.

The course team have members with experience of external examining and external course validation at other HE Institutions. Staff development strategy has provided team colleagues with opportunities to develop and enhance teaching and assessment expertise. All members of staff are FHEA (Fellowship Higher Education Authority) or SFHEA (Senior Fellowship Higher Education Authority).

Quality Assurance Agency for Higher Education (QAA) Review

The report of QAA's Higher Education Review undertaken in February 2015 confirmed that Coventry University meets the UK expectations regarding the:

- Setting and maintenance of the academic standards of awards;
- Quality of student learning opportunities;
- Quality of the information about learning opportunities;
- Enhancement of student learning opportunities.

Research Excellence Framework (REF) rating

The School of Art and Design entered 34 FTE members of staff for REF 2014 under Unit of Assessment 34, 'Art and Design: History, practice and theory'

The results were very successful, with 31% of research outputs deemed 'World Leading', compared to 5% in the Research Assessment Exercise (RAE) 2008, and a total of 71% at 4* and 3* (World Leading and Internationally Excellent research), compared to 60% in RAE 2008. There was a Grade Point Average (GPA) of 2.98 (on a scale from 1 the lowest to 4 the highest) – significantly this is used for the league table metrics and was previous 1.7. The School was also ranked No. 6 in the UK for Research Impact (THES) out of 84 and 11th in the Research Power ranking (THES - takes account of research quality combined with the percentage of staff submitted). The overall combined ranking was 26 in the UK on GPA (Guardian). One of the notable changes to this Unit of Assessment was the inclusion of History of Art for the first time which now includes many research-intensive Universities. This has led to submissions which are significantly more selective and competitive. Therefore, our performance is particularly pleasing and whilst our ranking overall hasn't changed greatly, we have been able to hold our own in an extremely challenging Unit of Assessment.

18 Additional Information

Enrolled students have access to additional, key sources of information about the course and student support including,

Faculty/School Handbook

Student Handbook

Module Guides

Module Information Directory

Study Support information

Moodle Webs