



Course Specification

MBA Global Financial Services

LONT028

(Part-Time Delivery: LONT006P)

Coventry University London

January 2017

To Apply Progressively to Cohorts Entering from September 2017

Please note: This specification provides a concise summary of the main features of the course and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules may be updated.

More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each module can be found in the Module Information Directory (MID), student module guide(s) and the course handbook.

The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education.

PART A Course Specification (Published Document)
MBA Global Financial Services

1. Introduction

The MBA Global Financial Services course has been designed to equip students with a deep and broad critical knowledge, conceptual understanding and competence in the increasingly complex and fast-moving world of international financial service.

By choosing this course students will be able to benefit from:

- strategic business partners such as City Financial and others that offer field trip opportunities, guest lectures and internship opportunities;
- a course taught by industry-trained academics and practitioners who are qualified academically and professionally, for instance as Chartered Accountants and Chartered Financial Analysts;
- financial services simulations that train managing operational and financial risk;
- exposure to industry-standard software and technical tools such as Bloomberg Terminals and their integration into Excel;
- an opportunity to participate in UK and International field trips. Previous field trips included trips to New York and various places in London, such as the Bank of England and London Stock Exchange;
- a course with very high student satisfaction;
- business start-up advice and support during the course if students wish to start their own business;
- the opportunity to obtain the Chartered Management Institute (CMI) level 7 Certificate in Strategic Management and Leadership*

*When successfully completing two specific modules, M115LON Strategic Management) and Marketing in a Global Age (M003LON) during the MBA course.

Subject to registering as a CMI member: CMI membership fees apply.

Students will emerge from our MBA Global Financial Services with well-developed analysing ability, clear perspectives on strategy and strategic thinking, and highly effective communication and research skills. All of which are demanded by employers in private, public, and third sector organisations around the world. Past students went on to work in the financial industry in a variety of roles, and in related services.

2 Available Award(s) and Modes of Study

Title of Award	Mode of attendance	UCAS Code	FHEQ Level
Master of Business Administration (MBA): Global Financial Services (LONT028) Fall-back Awards: Postgraduate Diploma in Global Financial Services Postgraduate Certificate in Global Financial Services	One academic year full-time; two years part-time.	N/A	Level 7 - M Level

3 Awarding Institution/Body	Coventry University
4 Collaboration	None
5 Teaching Institution and Location of delivery	Coventry University London
6 Internal Approval/Review Dates	Date of approval: 01/2017 Date for next review: Academic year TBC
7 Course Accredited by	Chartered Management Institute (CMI): Students who pass two specific modules on their way to achieving the full qualification can be awarded the CMI Certificate Level 7 Strategic Management and Leadership, subject to registering as a CMI member. CMI membership fees apply.
8 Accreditation Date and Duration	2014/TBC
9 QAA Subject Benchmark Statement(s) and/or other external factors	Particular note has been taken of the QAA Benchmark Statements for Masters Awards in Business and Management (2015) and, where appropriate, learning outcomes are cross-referenced to the report. However, the minimum requirement for students to possess at least two years' work experience will be waived where appropriate. Subject Benchmark statements can be found at: <ul style="list-style-type: none"> ◆ http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements/masters-degree-subjects
10 Date of Course Specification	November 2016
11 Course Director	Dr Naima Parvin
12 Outline and Educational Aims of the Course	
<p>Not only since the global financial crisis in 2008 has the financial industry been undergoing a series of fundamental and far-reaching changes. These include their status in societies after the financial crisis, political and regulatory responses, economic developments, and technological changes that brought about new business opportunities and new competition. Responding to such changes require managers to think and behave very differently. The Coventry University London) Master in Business Administration course ("The London MBA") has been designed to explore in detail the nature and implications of these changes and provide students with the skills and mind-sets that will allow them to operate within and lead the organisations of the future. In doing this, we focus not just upon issues of leadership and international business, but also upon the ways in which the current managerial paradigms might most effectively be re-thought and new patterns of thinking implemented.</p> <p>The MBA consists of a set of general core modules and industry-specific specialist modules. Core modules help our students to deepen their knowledge and improve their skills in Strategy, Finance, Marketing, Leadership and Research Methods. These modules are taught across courses, although small seminar classes will usually be course-specific and utilise industry-specific case studies in learning and assessment where appropriate. Specialist modules train students in their chosen industry, before they embark on a term-long internship, consultancy, dissertation,</p>	

entrepreneurship or simulation project within or relevant to their chosen industry. Specialist modules in Financial Services include: Global Financial Markets (M010LON), Banking Regulation and Risk (M009LON), Corporate Finance (M100LON), and Valuation of Securities and Equity Trading (M042LON). This gives them, apart from the more generalist MBA modules, a firm basis in the most important areas of banking, and in ethical and professional behaviour. Students become competent users of Bloomberg terminals in their specialist modules and continue using them throughout their studies. They also become proficient in Excel and its tools for data analysis, as they are used in teaching and assessment.

To challenge our students to learn making decisions, the course makes use of an action learning approach which is focused on group work, finance-related business simulations and real-world activities such as live projects, all of which are underpinned by analysis and synthesis. All qualifying students will have the opportunity of an internship in a finance-related role in their final year. The alternative business simulation makes the students manage a financial intermediary with all associated operational and financial risks.

The course has been very deliberately designed to be challenging and intensively paced and to demand a great deal of its students, this is because this is key to simulating the operational environments of the sector and to develop the skills needed to operate effectively within the sector. This MBA questions conventional wisdoms and replaces them with new and developing perspectives, new patterns of thinking, and new insights.

The course also aims to develop students as individuals who are well-equipped to meet the management and leadership challenges of the future. They will, therefore, emerge from the course with well-developed powers of analysis, critical self-reflection, clear perspectives on strategy and strategic thinking, and highly effective communication and research skills, all of which are demanded by employers in the private, public, and third sectors.

Additional, ILM-accredited* "Spotlight" sessions on a number of practical skills are also provided by the Library and Learning Skills (LLS) team.

This course satisfies the QAA Benchmark Statements for Masters Awards in Business and Management (2015).

The curricular „DNA“ of the London courses informs, shapes and drives the design and development of the curriculum. „DNA“ is conventionally said to be the building blocks of life and the London MBA's curricular „DNA“ is no different: all activity at Coventry University London stems from the curricular „DNA strands“, each of which have an essential role and combine to make the Coventry University London experience unique. At Coventry University London the essential curricular strands are:

- Career-building
- 21st-century-learning driven
- Technology-enabled
- Internationally-orientated

Teaching, learning and assessment at Coventry University London is infused with all strands of the curricular „DNA“ and students will benefit from this cohesive and coherent approach to the design of the London courses and modules. It is the mission of Coventry University London to partner with employers to deliver 21st century learning through a real business experience in the heart of London.

Monitoring/Key Performance Indicators:

- Results of Student Satisfaction Surveys
- Results of Graduate Placement Surveys
- Results of PCC meetings with Student Representatives

13 Course Learning Outcomes

A student who successfully completes the course will have achieved the following Course Learning Outcomes.

- LO1: Critically evaluate the impact of the global financial markets on the business environment.
- LO2: Critical understanding and use of essential analytical tools of finance in order to respond to employer related problems by making a set of clearly evaluated recommendations;
- LO3: Analyse financing of the business enterprise or other forms of organisations and banks: sources, uses and management of finance; use of accounting for managerial and financial reporting applications;
- LO4: Synthesise knowledge of other management functions of marketing and leadership into critical aspects of strategy and the strategic process;
- LO5: Critically evaluate incident of strategic organisational change by exploring the role of leadership;
- LO6: Evaluate financial assets using the Capital Asset Pricing Model and other asset pricing models, whilst critically assessing their assumptions and limitations;
- LO7: Evaluate alternative financing methods and distribution policies; in line with ethical considerations and values and decide appropriate actions accordingly; set in a localised international context;
- LO8: Examine the development, management and exploitation of information systems and their impact on organisations;
- LO9: Analyse different policies and strategies within a changing context to meet stakeholder interests for development of new business and as well as for establish business;
- LO10: Critically analyse different research methods/techniques, both qualitative and quantitative, and an understanding of their strengths and weaknesses. Also application of these methods in real business environment or research project.

14 Course Structure and Requirements, Levels, Modules, Credits and Awards

Modules within the course, the levels at which they are studied, their credit value, status (whether mandatory or options), and pre/co requisites are identified in the table below. Also indicated are the course learning outcomes that are served within each module.

The course has been devised as a one-year full-time course and it may also be taken part-time over two years. It is constructed on the basis of a modular framework of 180 credits. The course is comprised mainly of core modules that are common to all MBA courses, with a number of mandatory modules for each pathway course.

Where students have options that are open to several courses, they are required to choose assignment topics relevant to their chosen degree.

The course offers a wide range of capstone project options in Term 3, to give students the opportunity of preparing for their individual career path after graduation:

- M027LON Internship
- M028LON Global Business Simulation
- M029LON Group Consulting Project
- M030LON Dissertation
- M034LON Individual Consulting Project
- M060LON Entrepreneurship – Developing a Business Plan
- M064LON Global Financial Services Simulation

Students who pass modules M115LON and M003LON can be awarded the CMI Certificate Level 7 Strategic Management and Leadership, subject to registering as a CMI member. CMI membership fees apply.

Cascade of Awards:



A student who obtains 180 credits at M level / FHEQ Level 7 including the 3 term capstone project will be awarded a Masters of Business Administration, Global Financial Services.

A student who has achieved 120 credits overall at M level / FHEQ Level 7 will be eligible for the award of a Postgraduate Diploma in Global Financial Services.

A student who obtains 60 credits overall including at least one course-specific mandatory module (Global Financial Markets, Banking Regulation and Risk, Financial Enterprise and Social Responsibility and International Accounting Perspectives) at M level/ FHEQ Level 7 will be eligible for the award of a Postgraduate Certificate in Global Financial Services.

Key

M = Mandatory

O = Option

Level	Module Code	Title	Credits	Status	Course Learning Outcomes	Pre/ Co-requisite
7	M115LON	Strategic Management	15	M	LO4,LO5,LO8,LO9	None
7	M003LON	Marketing in a Global Age	15	M	LO8	None
7	M004LON	Managerial Finance	15	M	LO1,LO2,LO3,LO5	None
7	M005LON	Leading in a Changing World	15	M	LO5, LO8	None
7	M009LON	Banking Regulation and Risk	15	M	LO3, LO5, LO7	None
7	M010LON	Global Financial Markets	15	M	LO1,LO3,LO6	None
7	M100LON	Corporate Finance	15	M	LO1,LO3, LO4,LO7	None
7	M042LON	Valuation of Securities and Equity Trading	15	M	LO2, LO3,LO6	None
7	M001LON	Business & Management Research Methods	15	O	LO9,LO10	None
7	M059LON	Entrepreneurship: Creating a Business Opportunity	15	O	LO9, LO10	None
7	M027LON	Internship	45	O	LO9, LO10	None

7	M028LON	Global Business Simulation	45	O	LO9, LO10	None
7	M029LON	Group Consulting Project	45	O	LO9, LO10	None
7	M030LON	Dissertation	45	O	LO9, LO10	None
7	M034LON	Individual Consulting Project	45	O	LO9, LO10	None
7	M060LON	Entrepreneurship – Developing a Business Plan	45	O	LO9, LO10	None
7	M064LON	Global Financial Services Simulation	45	O	LO9, LO10	None

15 Criteria for Admission and Selection Procedure

The course is subject to Coventry University London's admission procedures and access policies.

To be accepted for the course students must normally possess:

- (a) a good honours undergraduate degree OR
- (b) appropriate work experience in private, public or third sectors (a minimum of two years would be desirable) OR
- (c) Relevant professional qualifications.

It is recognised that some applicants may possess more than one of the above.

- Careful monitoring of applications to ensure that applicants are suited to the course takes place.
- Where necessary, applicants are interviewed (remotely if applicable), especially those who do not appear to meet standard admissions criteria. Where deemed appropriate, a written exercise is administered to establish suitability.
- An adequate proficiency in English must be demonstrated, and will be assessed during the induction phase of the course. The requirement is a minimum IELTS score of 6.5 with no component below 6.0 (or an equivalent English language test).
- Accreditation for prior learning is in accordance with Coventry University London Academic Regulations for taught postgraduate courses.

16 Academic Regulations and Regulations of Assessment

This Course conforms to the General Regulations and Academic Regulations for Courses at Coventry University London.

17 Indicators of Quality Enhancement

The University has well established mechanisms for the review and evaluation of teaching, learning, assessment, and the curriculum and outcome standards.

The University's quality procedures were confirmed by a QAA HE Audit in February 2015. The QAA review team formed the following judgements about the higher education provision at Coventry University that it meets UK expectations for:

- The setting and maintenance of the academic standards of awards meet UK expectations.
- The quality of student learning opportunities meets UK expectations.
- The quality of the information about learning opportunities meets UK expectations.
- The enhancement of student learning opportunities meets UK expectations.

The arrangements for quality assuring courses and monitoring academic standards at Coventry University London reflect those in place at the University, suitably modified to take account of the size of the university and the business-facing nature of the academic content. Established arrangements at Coventry University London include:

- Academic Board at Coventry University London
- Assessment Boards
- Student feedback mechanisms upon enrolment and graduation/exit, and for courses and modules
- Assessment processes, including benchmarking, anonymous marking of work (wherever practicable), pre-marking benchmarking, moderation or double marking for the Project modules and the appointment of External Examiners
- Processes for the internal approval of modules and courses prior to submission to Coventry University boards
- Arrangements for accreditation of courses by a suitable professional body
- Processes for monitoring teaching quality including open access to teaching material, as well as managerial and peer observation
- Provision of a pre-sessional induction course.

18 Additional Information

Enrolled students have access to additional, key sources of information about the course and student support including,

Course pages on Moodle which contain:

- Course Handbook
- Discussion Forum
- Guest lecture schedule
- Discussion forum
- Links to sources of further support and guidance
- Information on careers and professional bodies

Module pages on Moodle which contain:

- Teaching and learning materials
- Assessment briefs and rubrics
- Guest lecture schedule
- Discussion forum
- Links to sources of further support and guidance

The Coventry University London's Website and Student Portal contain references and signposts to:

- Student welfare support
- Study Support information
- IT and Library provision
- Medical and dental centres
- Travel guides
- Personal safety advice
- Financial guidance
- Accommodation options
- Student Central facilities
- Module Information Directory (<https://webapp.coventry.ac.uk/MidWebNext/Main.aspx>)

