



BA (Hons) Business Enterprise, Creation and Management (Top-Up)

London Campus

Level of study: Undergraduate (Top Up)

Mode of study: Full-time

Duration: 1 year

Response to Covid-19: Our focus is on providing a safe and welcoming learning environment and ensuring continued access to learning.

As a result of the coronavirus (Covid-19) pandemic and resulting social distancing requirements, we are intending to teach this course using a mix of on-campus and online learning activities. We continue to be guided by the Government to ensure our campus is Covid-secure. More information about our [response to Covid-19 and FAQs](#) are available here.

All information is accurate at the time of sharing. Courses starting in 2021 are offered as a mix of face to face and online learning. We continue to monitor government and local authority guidance in relation to Covid-19 and we are ready and able to flex accordingly to ensure the health and safety of our students and staff. Contact time is subject to increase or decrease in line with additional restrictions imposed by the government or the University in the interest of maintaining the health and safety and wellbeing of students, staff, and visitors, potentially to a full online offer, should further restrictions be deemed necessary in future. Our online activity will be delivered through Blackboard Ultra, enabling collaboration, connection and engagement with materials and people.

Overview

Do you have plans to create your own business or work in a SME? Have you completed a Foundation Degree or BTEC HND in a vocational discipline and want to develop your business, management and leadership skills, whilst gaining a valuable degree qualification? Are you looking to study with like-minded entrepreneurial and career-focused students and be taught by academic and practitioner-based tutors in small classes and via one to one tutorials? Then this could be the programme for you.

Key facts

- Top-Up your Level 5 qualification to a highly practical undergraduate degree in 1 year
- Develop your skills required to set up and manage your own business or work within an SME across a range of sectors
- Continue your studies with our 'MSc Business with Masters programmes when you pass with a 2:2 or above and specialise in either Business Analytics, Entrepreneurship, Hospitality and Tourism Management, Human Resource Management, International Management, Financial Management or Marketing Management
- Newcastle Business School is part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation

Course information

UCAS code: UCAS code N190

Level of study: Undergraduate (Top Up) degrees

Fee (UK/Home): £9,250

Fee (International): £16,000

Entry requirements: HND/Foundation Degree with GCSE Maths and English language at grade 4 (previously grade C) IELTS 6.5, with no single element below 5.5 or equivalent .

English language requirements: IELTS 6.5, with no single element below 5.5 or equivalent

Mode of study: Full-time

Duration: 1 year

Assessment methods: Coursework and projects

Scholarships or bursaries: available

Student finance: available

Payment plan: available

Starts: Jan, May, Sep,

About this course:

What will I study?

This highly practical degree assesses your performance through a range of tasks directly related to creating, working in and managing an SME.

This centres on developing your skills and knowledge in the areas of management leadership, innovation, creativity, marketing, human resource management, finance, strategy and business planning.

We also spend a significant amount of time developing your own personal competence as a learner, leader and entrepreneur.

How will I be taught and assessed?

- Teaching is delivered through lectures, seminars and practicals totalling between **14-16 hours per week**
- You are expected to engage in independent study, around **32 hours per week**
- All assessment is **coursework and project-based** rather than examinations.
- Taught by **experienced lecturers and academics** who use their industry experience to demonstrate how theories translate into real-life situations.
- **Technology-enhanced learning** (TEL) is embedded throughout the course to guide your preparation for seminars and independent research
- Benefit from **weekly academic support sessions** designed to build your ability and confidence as an academic learner
- You will be assigned a **guidance tutor** at induction who you will meet with regularly during your studies

Careers and further study

This programme is all about developing your ability to create and run your own successful business or work in an SME in a range of sectors. All the skills acquired on this programme are in high demand by employers looking for resourceful and creative managers, providing you with a broad range of options on completion.

If you pass with a minimum of a 2:2 and would like to continue your studies, you may be eligible to progress on to one of our [postgraduate business degrees](#) at the London Campus. These programmes include the opportunity for you to specialise in either

- Business Analytics
- Entrepreneurship
- Hospitality and Tourism Management
- Human Resource Management
- International Management
- Financial Management
- or Marketing Management as part of your Business Masters.

For those wanting to experience a study in a different city, you may also be eligible to progress on to one of our Masters programmes at our main campus in Newcastle.

Related reading

From your lecturers

- [Innovation or Invention: The Case of Personal Aircraft Vehicles](#)
- [Data Protection – That Only Applies To Large Companies Doesn't It?](#)

[Enquire now](#)

Entry requirements

Academic requirements

- An HND /Foundation Degree or equivalent
- GCSE Maths and English language at grade 4 (previously grade C) or above

Students seeking to join the course as either direct or alternative applicants should seek approval of their HND or Foundation Degree before applying on UCAS. A list of modules is required as part of this approval process.

Please visit our [entry requirements](#) page for country-specific qualifications.

English language requirements

Students require IELTS 6.5 (or above) with no single element below 5.5 or equivalent

If you have IELTS 5.5 – 6.0, you may be eligible to join our [Pre-Sessional English](#) before starting this programme.

[Enquire now](#)

Modules

All modules are core and 20 credits unless otherwise stated.

Supporting Study in the UK (0 credits)

In this module you will study areas of academic skills which have been identified as useful to you, this includes academic English writing but also includes computer skills. This module will develop your skills in critical thinking and reflection, develop your ability to undertake a critical review of existing literature on a contemporary issue within the business and management disciplines as well as be able to write a critical literature review.

Developing Research-Informed Learning and Practice

In the first of our formal taught modules, you will be introduced to research and the reason why it is carried out. This will include a critical literature review as applied to a research framework. It will also allow you to fully understand how as a student you prefer to learn and how this can be of use to you in the future.

Leadership for SMEs

This module prepares students to develop their leadership style against the backdrop of academic leadership theories. Modern management and Entrepreneurship require a high level of leadership understanding to get the best from oneself and others.

Entrepreneurship, Creativity and Marketing

This module will develop your creative process but in an applied way. Working in a group you will identify an innovative product or service and create a sales pitch to be delivered to a panel. This is consolidated by marketing theory and practice.

SME Project

This module is a report upon a given situation of business often the students own business, to allow the full range of skills developed while studying the programme to be used and a comprehensive report generated.

Finance in an SME context

In this module, the financial constraints and regulations are discussed and students are supported to develop analytical skills to extract a snapshot of the financial situation of a company. This includes using financial ratios to extract the performance details of a company.

Designing and Implementing SME Business Strategy

This module uses traditional strategic theory to allow you to produce integrated plans for SME to achieve performance goals and to realistically develop plans for future growth within the business community. This of course includes plans for expansion in both home and international markets.

Academic Language Skills (0 credits)

Academic skills when studying away from your home country can differ due to cultural and language differences in teaching and assessment practices. This module is designed to support your transition in the use and practice of technical language and subject-specific skills around assessments and teaching provision in your chosen subject.

The overall aim of this module is to develop your abilities to read and study effectively for academic purposes; to develop your skills in analysing and using source material in seminars and academic writing as well as to develop your use and application of language and communication skills to a higher level.

[Enquire now](#)

Fees and finance

Tuition fee 2021/22

- **UK/Home students:** £9,250

This course is eligible for student finance through Student Finance England. For more information, please visit our [dates & fees page](#).

- **International students:** £16,000

Tuition fee 2022/23

- UK/Home students: £9,250
- International students: £16,500

Please note that your tuition fees do not include the cost of course books that you may choose to purchase, stationery, printing and photocopying, accommodation, living expenses, travel or any other extracurricular activities. As a Northumbria University London Campus student, you will have full access to our online digital library with over 400,000 e-books and 50,000 electronic journals.

The modules you will study do not require you to purchase additional textbooks although we recommend you allow an additional £150 for the duration of your studies should you choose to purchase any additional reading materials.

What's included in your tuition fees?

Your tuition fees cover far more than your time in class with our expert academics, it covers the cost of providing you with excellent services and student experience.

- Contact time in class – typically in lectures, seminars and tutorials
- Access to facilities, including computers, on-campus Wi-Fi, printers, vending machines, quiet study spaces
- The support of our Careers & Employment Service who help you to become more employable, secure placements and run workshops
- Academic support – our ACE Team run multiple sessions on academic writing, presenting, exam techniques throughout the semester, as well as 1-2-1 appointments and drop-in sessions
- Student support services such as our Ask4Help Service. Find out more about the services available to you on our [Student Support](#) page
- Access to online resources, including 24/ 7 Library with over 400,000 e-books and 50,000 electronic journals.

Scholarships and bursaries for international students

Depending on the country you are from, you may be eligible for a country bursary and/or scholarship when studying

this Top-Up programme.

All of our scholarships and bursaries are automatically applied when we process your application and one of our team will be able to confirm your eligibility.

[Scholarships and bursaries](#)

Payment plans for self-funded students

If you need support to spread the cost of your tuition, you may be eligible for our payment plan.

[Payment plans](#)

How to apply or find out more

How to find out more

Enquire now to find out more information about the course, studying with us, the application process and to ask any other questions you may have.

[Enquire now](#)

How to apply

Once you're ready to apply, if you are a UK or Home student, you will need to apply via UCAS. If you are an international student, you apply to us directly following the below instructions.

UCAS applications – UK/Home students

To apply through UCAS, you will need to use the following codes:

Institute UCAS code: N77

Course UCAS code: N190

[Find out more about applying through UCAS here >](#)

Direct applications – international students

We strongly recommend that you submit your application as early as possible to allow you to complete all of the preparations needed to study in the UK. After receiving an offer it can take time to arrange your finances and apply for your visa and it is important that you arrive in good time to enrol onto your course. Please refer to the [Dates and Fees](#) page.

You can apply online to study the BA (Hons) Business Enterprise, Creation and Management (Top-Up). This method allows you to upload your supporting documents at the time of application and automatically receive your student application number.

Apply online

If you are unable to apply online, then you can download a PDF application form and email it to london.admissions@northumbria.ac.uk.

Download an application form

Supporting documents

For us to assess your application in a timely manner, it is important that you provide us with the following documents:

- Fully completed application form
- Personal email address must be included on the application form
- Transcripts and/or certificates (including a certified translation if not English)
- Passport – copy of personal details page
- Proof of financial sponsorship if applicable
- Reference
- Confirmation of immigration history including copies of previous and current visas if applicable

You can check more information on [how to apply here](#), including guidelines for the application forms.